

FITNESS BUSINESS EVENT MELBOURNE, FOR GYM OWNERS, FRANCHISEE'S, START UPS IN BOUTIQUES, SALES STAFF, PT'S AND GROUP FIT

HIGHLIGHTS INCLUDE FITNESS BUSINESS LAW FOR MANAGERS & OWNERS, TECHNOLOGY, REAL TIME RETENTION SOFTWARE SAVING MEMBERS, SOCIAL MEDIA TOOLS AND BUILDING BOUTIQUES.

MELBOURNE, VICTORIA, AUSTRALIA, November 25, 2019 /EINPresswire.com/ -- [Melbourne Fitness Business Event IGNITE 2020](https://www.melbournefitness.com.au) Is Set For More Success As It Launches With New A Format To Meet The Demands Of Gym Owners, Franchisee's, Personal Trainers And Leisure Centres. Founder Mel Tempest Says ' Boutique Style Events Are More Personalised

They Allow Attendee's The Opportunity Not Only To Network But Seek Out Opportunities For Their Business By Speaking Direct To The Vendors On The Day.

Retention Is A Big Issue In The Industry And We Are Very Lucky To Have www.Keepme.AI As A Premium Sponsor. Keepme Software Allows Club Owners To Monitor Members In Real-Time, Imagine A Member Scanning At The Desk And Your Staff Are Alerted Immediately That This Member Is At High Risk This In Return Allows The Staff Member To Engage In Conversation To Reduce Cancellation Possibility. This Is Just One Of The Many Features Of The Software, Keepme Has Officially Launched In Australia After Great Success In The UK And USA.

Velocity Legal At <https://www.velocitylegal.com.au> Will Be Hosting A Panel On Fitness Business Law, The Team Will Be Discussing Current Problems Gym Owners Now Face In Business With Questions Invited From The Audience, We Expect This To Be A Popular Forum With So Many Topics To Be Discussed, From Contracting, Employment, Intellectual Property, Franchising, Selling And Buying.

Social Media Advertising Is Always A Highlight And This Year Will Be No Different. Director Liam Robertson From CFM At <https://www.aus.cfm.net> Was Recognised By Facebook As Inspiring Millions Through Their Savvy Facebook Fitness Marketing For Gym Owners, Liam Will Be Sharing Tools That Club Owners Can Implement Into Their Business Immediately.

FourD Media Has Earned A Reputation Through Video Story Telling, Owen Bowling Will Be



BY MEL TEMPEST FITNESS BUSINESS INFLUENCER

— THE KEEPME —
IGNITE FITNESS BUSINESS EVENT 2020

FRI 21 FEBRUARY 2020 @ CITADINES ON BOURKE MELBOURNE

Keynote Speakers

STEVE JENSEN GREG SELLAR LIAM ROBERTSON IAN MULLANE

Roundtable Hosts

STEVE JENSEN GREG SELLAR OWEN BOWLING MICHELLE FURNISS MEL TEMPEST

TICKETS ON SALE NOW!
60 TICKETS ONLY - \$189
INCLUDES ALL DAY EVENT FOOD AND BEVERAGES

GET YOUR TICKETS TODAY AT [IGNITEFITNESS.COM.AU](https://www.ignitefitness.com.au)

POWERED BY: Keepme, GDS, IMPACT MEDIA, myzone, velocity, NOVOTEL, CENSURE, HEALTHYSPINE

Ignite Fitness Business Melbourne 2020

Hosting An Interactive Roundtable On Video Stories With Attendee Participation Giving Attendee's Tools That In Return Will Save Money And Derive Immediate Return.

Fitness Technology Is On The Move At A Rapid Pace With Popular Products-Such As Evolt360 At <https://evolt360.com> Body Scanning And Myzone At www.myzone.org Are Consistently Evolving To Enhance The Workout And Lifestyle Experience Of The Member. Evolt360 Launched A New App In 2019 Which Has Made A Significant Difference To Results Now Achieved By Members In Clubs, This In Return Means The Club Experience Has Increased In Value For The Member With A Decline In Retention For The Club Owner. Myzone's Simple Wearable Heart Rate Monitor Is As Popular As Ever One Of The Myzone Highlights Is The Challenges Clubs Are Running. Clubs Owners Have Been Quoted As Saying The Challenges Create Engagement Through Community Social Interaction Which In Return Sees More Members Engaging In Activity.

Another Feature Of The Event Will Be The Panel Discussion On Building Boutique Business Models Within A Club And As A Stand-Alone Model. With Competition Now Increasing For Gym Owners In The Boutique Sector Now Is The Time For Club Owners To Make Room In Their Clubs For This Model. This Panel Will Be Hosted By Cameron Prosser From BF Brokers At <https://www.bfbrokers.com.au>

“

2019 Has Been An Extremely Busy Year For Us With Four Events And We See 2020 Replicating That Success With The Support Of Our Incredible Sponsors.”
Mel Tempest Fitness Business Leader - Podcaster - Club Owner

The Ignite Founder Mel Tempest Has A Large Commercial Club With A Separate 280 sqm Boutique Model She Says Clubs Owners And Personal Trainers Can Set Up Their Own Models From As Little as 100sqmtr.

The Ignite Fitness Business Event In Melbourne Is Open To All To Attend There Are Only 60 Tickets Available To This Event And No Doubt Will Be A Sell-Out Before Christmas.

[Tickets And A Full Brochure](https://meltempest.net/wp-content/uploads/2019/11/ignite-melbourne-2020.pdf) Are Available At <https://meltempest.net/wp-content/uploads/2019/11/ignite-melbourne-2020.pdf>

Enter The Code 'Earlybird' At Checkout For A 20% Discount Before December 24th.

Tempest Finishes Off Saying That The Ignite Events Were Popular When Launched In Singapore And Miami Beach This Year, Our Women's Event In Melbourne Gained Great Traction And Will Be Launched Again In 2020.

2019 Has Been An Extremely Busy Year For Us With Four Events And We See 2020 Replicating That Success With The Support Of Our Incredible Sponsors Such As Debit Success Who Are Creating Extra Revenue Through Direct Debit Software And Club Membership Control.

Tickets And A Full Brochure Are Available At <https://meltempest.net/wp->

BY MEL TEMPEST FITNESS BUSINESS INFLUENCER

— THE KEEPME —
IGNITE FITNESS BUSINESS EVENT 2020

FRI 21 FEBRUARY 2020 @ CITADINES ON BOURKE MELBOURNE

Panels

FITNESS TECHNOLOGY SPONSORED BY MYZONE

PANEL HOST: OWEN BOWLING
GUEST SPEAKER: MIKE BEENY
PANEL SPEAKERS: MIKE BEENY, IAN MULLANE, BEN RIVETT

FITNESS LEGAL BUSINESS SPONSORED BY VELOCITY LEGAL

PANEL HOST: MEL TEMPEST
GUEST SPEAKER: MICHAEL CASTRICUM
PANEL SPEAKERS: MICHAEL CASTRICUM, EDWINA GRIFFIN, VELOCITY TEAM

BUILDING BOUTIQUE BUSINESS MODELS SPONSORED BY NOVOFIT

PANEL HOST: CAMERON PROSSER
GUEST SPEAKER: ADAM LEWIT
PANEL SPEAKERS: ADAM LEWIT, MEL TEMPEST, DAMIEN BAIN

TICKETS ON SALE NOW!
60 TICKETS ONLY - \$189
INCLUDES ALL DAY EVENT FOOD AND BEVERAGES

GET YOUR TICKETS TODAY AT IGNITEFITNESS.COM.AU

SPONSORED BY: Keepme, G5, IMPACT MEDIA, myzone, velocity, NOVOFIT, LENSURE, healthy systems

Ignite Fitness Business Melbourne 2020t

content/uploads/2019/11/ignite-melbourne-2020.pdf

Enter The Code 'Earlybird' At Checkout For A 20% Discount Before December 24th.

Mel Tempest

Mel Tempest Fitness Business Influencer Speaker Podcaster

+61 3 5338 7320

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

BY MEL TEMPEST FITNESS BUSINESS INFLUENCER

— THE KEEPME
**IGNITE FITNESS
BUSINESS
EVENT 2020**

FRI 21 FEBRUARY 2020 @ CITADINES ON BOURKE MELBOURNE

PREMIUM SPONSOR

Keepme / The AI Member Retention Tool

GOLD SPONSOR

 More Than Direct Debits	 In Club, Online Sales Training	 Brand Building Storytelling	 Resources - Education - Collaboration
-----------------------------	------------------------------------	---------------------------------	---

SILVER SPONSOR

 Fitness Technology	 Velocity is the law firm for fitness business owners	 Home - Light - Commercial Fitness Equipment
------------------------	--	---

BRONZE SPONSOR

 Business & Finance Brokers	 AUSTRALIAN LEISURE	 HEALTHY AGEING SUMMIT
--------------------------------	------------------------	---------------------------

REGISTER YOUR INTEREST TODAY AT [IGNITEFITNESS.COM.AU](https://www.ignitefitness.com.au)

**Ignite Fitness Business Melbourne
2020**

PRESS RELEASE

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2019 IPD Group, Inc. All Right Reserved.