

# Perth Amboy Kicks-Off Small Business Saturday by Presenting a Trifecta of Family-Fun Events

*City-by-the-Raritan Bay is celebrating the start of the Holiday Season by hosting a Winter Wonderland, Christmas Parade and Tree Lighting Ceremonies*

PERTH AMBOY, NJ, UNITED STATES OF AMERICA, November 27, 2019 /EINPresswire.com/ -- The [City of Perth Amboy](#) and the [Business Improvement District](#) are celebrating the start of the holiday season on Saturday, Nov. 30, with three family-fun events. The celebrations are coupled with many opportunities for shopping and dining locally on [Small Business Saturday](#).

“

The spirit of the season will be everywhere in our downtown on Small Business Saturday. Then, you're invited to come along and join us for the Christmas Parade.”

*Honorable Wilda Diaz, Mayor of Perth Amboy*

The Winter Wonderland, the first event, will be held on Madison Avenue in the downtown district beginning at 12:30 p.m. Next, at 3:30 p.m., the Christmas Parade kicks off at the intersection of Wilson and Smith streets. Marchers, floats and such Christmas celebrities as “Santa and Friends” will walk to City Hall Circle for the finale, the annual Tree Lighting ceremony.

All events are free and everyone is invited. The Winter Wonderland, Christmas Parade and Tree Lighting are presented by the City of Perth Amboy and its Business Improvement District (BID). For more details, visit Perth Amboy's website, go to the BID's Facebook page or contact the BID's office at 732-244-6421.

Embracing the joyful start of the holidays, Perth Amboy Mayor Wilda Diaz said, “The spirit of the season will be everywhere in our downtown on Small Business Saturday. Then, you're invited to come along and join us for the Christmas Parade. Before heading home, stop by to experience the brilliant glow of lights on our Christmas tree and all around City Hall Circle.”

Winter Wonderland at 12:30 p.m. (Madison Avenue & Smith Street)

The Winter Wonderland is part of the BID's Small Business Saturday event, which reminds residents to shop at Perth Amboy's local merchants and businesses. The holiday spirit will fill Madison Avenue as the BID – with help from the city's Department of Recreation – creates a fun zone for kids. Everyone is going to enjoy these activities: inflatables, a trackless train, obstacle course, give-a-ways and cookies from Cakes by Raquel, a local bakery.

Noelia Colon  
Perth Amboy BID  
+1 732-442-6421

[email us here](#)

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[Facebook](#)

**SATURDAY, NOVEMBER 30<sup>th</sup>**

**RAIN DATE: December 7<sup>th</sup>**



CITY OF PERTH AMBOY  
THE HONORABLE MAYOR WILEDA DIAZ



Invite You to the Annual

# Christmas Parade and Tree Lighting

Small Business Saturday features a:

*Winter Wonderland*

**12:30pm - 4:30pm**  
Madison Avenue

Attractions:

Music - Inflatables - Trackless Train

Give-a-ways - Hot Cocoa

**Parade Begins at 3:30pm**  
intersection of Wilson Street & Smith Street

Followed by the  
**Tree Lighting Ceremony**  
at City Hall Circle, 260 High Street

For Additional Information, Please Contact:  
Office of Recreation (201) 836-1690 ext. 4305



**SHOP SMALL. SHOP LOCAL.  
SHOP PERTH AMBOY.  
SUPPORT OUR SMALL BUSINESSES!**



Everyone is invited to the Winter Wonderland in the downtown, Christmas Parade with "Santa and Friends" and Tree Lighting in City Hall Circle.

This press release can be viewed online at: <http://www.einpresswire.com>

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