

Weight Loss Dietary Supplements Global Market Demand, Growth, Opportunities, Analysis of Top Key Player & Forecast 2025

PUNE, INDIA, November 29, 2019 /EINPresswire.com/ -- Market Overview

Healthy management of weight has been a mystery, which we are failing to decode for ages. It's about striking the right balance of exercise and diet. But today's stress levels and lifestyle habits are making it difficult for us to maintain that balance and thus our bodies are reacting in different ways. The most common drawback of a stressful lifestyle is Obesity. When Obesity hits, it creates numerous problems for the human body, especially for older people who cannot exercise. It creates a lack of essential nutrients, and this is where [weight loss dietary supplements](#) come in the picture.

Weight loss dietary supplements not only fill the nutrient gaps but also promote weight loss by increasing the fat burning capacity. They also help reduce appetite. A regular gym-goer might cut down on carbs and fats to get in shape, but this might cause a lack of vitamins, thus multivitamin pills help bridge the gap. The increase in the gym culture is giving the multivitamin industry a good velocity. To fasten the calorie drop Carnitine is consumed. This helps vegetarian people get the advantage of the nutrient because it is found in red meat only.

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Some companies have started using natural and organic ingredients too to avoid any side-effects. The safest and popular supplements around the world are Green Tea Extract, Garcinia Cambogia, Caffeine, and others. Meratrim is a relatively new supplement, a combination of two plant extracts, and has known to have no side effects until now. Glucomannan is a kind of supplement that is found in roots of the Elephant Yam; it promotes a feeling of fullness, helping us eat fewer calories.

The following manufacturers are covered:

- Abott Laboratories
- Amway (Nutrilite)
- GlaxoSmithKline
- Herbalife International
- Glanbia
- Pfizer
- Stepan
- American Health
- FANCL
- Nature's Sunshine Products

Segmentation

Weight loss dietary supplements are of many types like Vitamins and Minerals, Amino Acids,

botanical supplements, and others. They are available to buy at pharmacies, health and beauty stores, supermarkets and online stores. There are many forms in which they are available, like soft gel/pills, powder and liquid. Soft gel/pills are expected to dominate the market. The majority of consumers of weight-loss dietary supplements are women, and they are going to generate a big revenue in the coming future. With fast shipping, online retailers are selling these supplements at a rapid rate, and working individuals are opting online buying for convenience.

Regional Overview

The biggest consumer market is in the USA because of the huge number of obese people. Excluding Japan, the Asia Pacific region is also going through a wave of weight loss dietary supplements. Regions like Latin America, Africa, and South Asia, which have rapidly increasing urbanization, growing middle class and rising number of employed women show great potential.

Industry News

The global weight-loss dietary supplements market is expected to reach USD 4.79 billion in revenue by 2020. These days the manufacturers are selling directly to consumers so that they understand their needs. Because the target consumer is more aware of healthy diets and can compare brands to choose what they think is best. Selling on online portals is the best way to reach the employed, forever busy, fast decision making, health-conscious people of developing cities.

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