

Indonesia Ice Cream and Frozen Desserts Market Insights, Scope, Size, Sales, Supply Overview, Forecast 2019-2022

WiseGuyReports.com has been added report of "Ice Cream and Frozen Desserts in Indonesia" to its Research Database.

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Ice Cream and Frozen Desserts Market Indonesia 2022



Description:-

Dairy ice cream is generally more popular in Indonesia than water ice cream. In addition, single portion ice cream is more commonly consumed, due to impulse purchases. As ice cream is not a necessity, families do not usually purchase take-home varieties, in addition to the difficulties of storing ice cream at home. Multiple brands under a single company is common, which also allows companies to maintain product variety and offers opportunities for new product development. For example, in 2017, U...

The Ice Cream and Frozen Desserts in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Frozen Desserts, Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ice Cream and Frozen Desserts market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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[indonesia](#)

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Major Key Points in Table of Content:

Headlines

Prospects

Single Portion Dairy Ice Cream Benefits From the Wide Product Variety Available

Potential for Take-home Multi-pack Ice Cream, Due To Improving Retailer Conditions

Forecast Period Trends

Competitive Landscape

Unilever Indonesia Maintains Its Lead

Potential for Convenience Stores As A Key Distribution Channel for Ice Cream

Forecast Period Trends

Category Data

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Executive Summary: Ice Cream and Frozen Desserts Market

Packaged Food in Indonesia Registers Another Positive Performance in 2018

New Launches Boost Development of Several Categories

Indofood Sukses Makmur Remains the Overall Market Leader

Expansion of Distribution Channels Drives Retail Current Value Sales Growth

Changing Consumer Lifestyles Set To Exert Growing Influence Within Packaged Food

Foodservice

Sales To Foodservice

Consumer Foodservice

Category Data

Continued.....

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