

Panel Discussion on 'Deep Dive Shortages: The Impact on Patient Safety' to be held at Parallel Trade 2020

An exciting panel discussion on 'deep dive shortages: the impact on patient safety' is to be held at upcoming conference, Parallel Trade.

LONDON, UNITED KINGDOM, November 29, 2019 / EINPresswire.com/ -- [Parallel Trade](https://www.parallel-trade.com/) is returning to London on 4th-5th February 2020 for its 14th year to explore some of the most pivotal topics within the practice of parallel trade, including shortages of medicines, current and ongoing challenges posed by Parallel Trading, potential implications of Brexit and IP exhaustion rights. As the only B2B parallel trade conference in Europe, the two-day event will provide delegates with a unique opportunity to discuss perspectives on Parallel Trade and network with key industry experts.



There is an early bird saving of £100 for bookings made before 13/12/19 at www.parallel-trade.com/EINpr5

The [2020 agenda](#) will include a panel discussion on 'deep dive shortages: the impact on patient safety,' which will explore:

- Parallel trade management to ensure patient safety
- Continuing to deliver to patients in the UK
- The creation of shortages through the parallel export of medicines from states with lower costing medicines
- Would there be any way to change the market dynamic to reduce the level of shortages
- Discussing the hurdles surrounding competition law

The panel discussion will be hosted by key speakers:

- Richard Freudenberg, Secretary General, British Association of European Pharmaceutical Distributors
- Kasper Ernest, Secretary General, European Association of Euro-Pharmaceutical Companies
- Nick Kaye, Superintendent Pharmacist, Narrowcliff Pharmacy
- John Lisman, Attorney, Consultant, Trainer, Lisman Legal Life Sciences B.V.
- Elizabeth Pisani, Associate Professor, School of Health Policy and Management, Erasmus University

In addition to the panel, the conference will feature presentations from a variety of industry experts, as well as an [interactive pre-conference workshop day](#). The workshop day will commence on 3rd February and will feature two workshops titled "Parallel Trade and Brexit... Where Are We Now?" and "Understanding IP, Regulatory and Competition Law Issues in Pharmaceutical Parallel Trade."

The event brochure with the full conference agenda is available to download online at www.parallel-trade.com/EINpr5

Parallel Trade 2020

Main Conference: 4th-5th February 2020

Pre-Conference Workshops: 3rd February 2020

Location: Holiday Inn Kensington Forum, London, UK

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About SMi Group:

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