

Portable Electronics Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2019 – 2025

WiseGuyReports.com Presents "Global Portable Electronics Market Professional Survey Report 2019" New Document to its Studies Database

PUNE, MAHARASTRA, INDIA, December 3, 2019 /EINPresswire.com/ -- This is the digital world where [electronic products](#) are in great demand, portable ones to be specific. Portable electronic devices are gadgets like mobile phones, laptops and tablets, to mention a few, that occupy negligent space while come with remarkable features and compatibility. These devices are in no way inferior when compared with the larger electronic devices such as Personal computers or conventional phones. Technology is progressing at a rapid pace while there is a great demand for the portability feature across regions and classes, which are said to be the major factors driving the portable electronics market.

Microprocessors have literally made the world small and easily accessible.

The super processors have enabled the development of small electronic gadgets which people love to possess; it doesn't matter whether they are at home or on the go, 'portability' is one thing they lookout for when purchasing any gadget. Additionally, the prices of electronics are sliding, making portable electronics a hit among the masses. Today, even a person with moderate income doesn't think twice when purchasing an electronic gadget.

In 2019, the portable electronics market has seen an up which is expected to continue into the future. In fact, the CAGR is anticipated to reach new numbers, much beyond the growth rate experienced all these years. However, the industry is seeing new entrants every other day which is quite a threat, or better termed 'challenge' to the already established players. Each manufacturer is offering new features and extended functionalities in order to obtain a larger market share which is a huge benefit for the consumer.

Key Players

Apple
Dell
Samsung Electronics
Sony
Toshiba



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Norah Trent Partner Relations & Marketing Manager

✉ sales@wiseguyreports.com

☎ Ph: +1-646-845-9349 (US) Ph: +44 208 133 9349 (UK)

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Segmentation

For enhanced understanding, the global portable electronics market can be fragmented into:

Product: Mobile handsets, Notebook/Laptop, Personal Digital Assistant, Media Players, Digital cameras, Gaming consoles, Navigation Systems, Flash Drives, Power Banks, Healthcare devices and others.

End-user/ Application: Industrial, Residential, Commercial, Medical, Personal, Military and Others.

Mobile handsets have dominated the portable electronics market followed by power banks. These segments are progressing like never before and expected to revolutionize the portable electronics market in the upcoming years.

Regional Overview

North America has held the largest portable electronics market share in 2019 and this will continue through the following years since there are huge advancements in technology and wide adoption of electronic devices by the people in this region. Europe follows closely where there is rapid growth in the IoT market. India, China and several other countries in the Asia-Pacific region have a large population of teens and young adults that are more than eager to possess a few smart devices; there is a huge demand for tablets and smart phones in the Asia-Pacific region.

Latest Industry News

After the revolutionizing smart phones and smart watches, the key players in the portable electronics industry are gearing up to provide agile, high speed and responsive devices at affordable prices. According to the experts, efforts are on to improvise the portability feature and develop super quick DRAMS and large memory devices.

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CONTACT US:

Norah Trent
wiseguyreports
646 845 9349 / +44 208 133 9349
[email us here](#)

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