

# Audio Version of Top-Rated Corporate Culture Book is Released

*"Culture Spark: 5 Steps to Ignite and Sustain Organizational Growth" by Jason Richmond now available on Audible, iTunes and elsewhere*

CHICAGO, IL, US, December 5, 2019 /EINPresswire.com/ -- A book about designing a winning corporate culture that hit the number one spot in Amazon's Organizational Learning category has been launched in audio format.

"[Culture Spark](#): 5 Steps to Ignite and Sustain Organizational Growth" is authored by business development expert Jason Richmond, Founder, CEO and Chief Culture Officer of [Ideal Outcomes](#), Inc. and a member of Forbes Business Council.

Culture Spark has been hailed as "the definitive guide to developing a winning culture" and "a proven groundbreaking system that every forward-thinking executive should read," by Marshall Goldsmith, Thinkers50 #1 Executive Coach for ten years and New York Times bestselling author.

The audiobook has been released on [Audible](#), iTunes, and other platforms.

In the book Richmond, who has more than twenty years of experience guiding startups and Fortune 100s, exposes the myths and misunderstandings about workplace culture that are common among company executives. And he goes on to outline a five-step plan that helps define, diagnose, plan, measure, and sustain an enterprising culture that breeds employee achievement and peak success.

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The definitive guide to developing a winning culture”

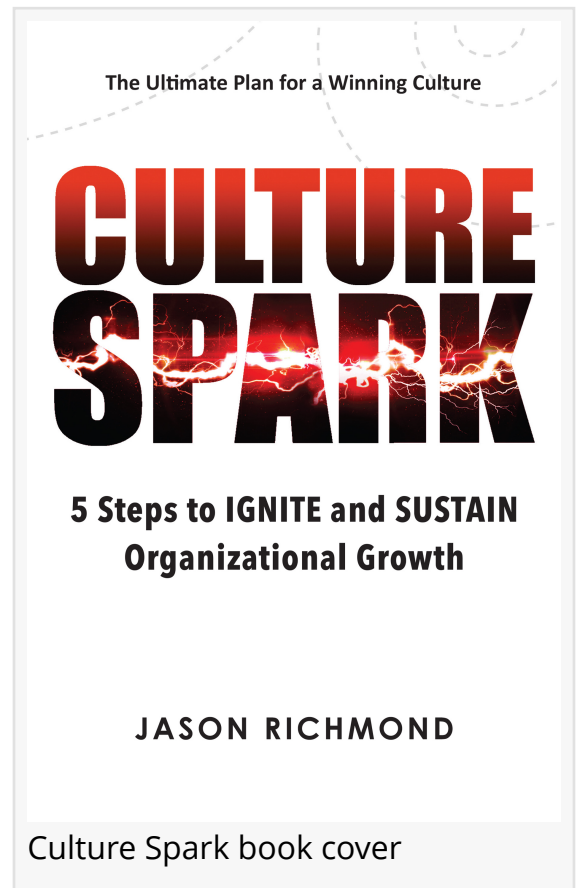
*Marshall Goldsmith, best-selling author*

Richmond also delivers an extensive explanation of the vital impact organizational culture has on everything from recruiting and sales to growth development and succession planning.

Says Richmond, an in-demand keynote speaker, “Effective leaders need to be change agents. They need to be able to

inspire a shared vision and rally employees behind that decision. They also need to have a big-picture perspective and understand how decisions they make for their own teams have a spider web effect on the organization as a whole.”

The five-step plan in "Culture Spark" includes tips, templates, case studies and action plans, a practical proven blueprint that empowers enlightened company leaders to unleash the full power of their most important asset—their people.



Culture Spark book cover

"Culture Spark" was narrated by Michael Beck an American actor and audiobook narrator. He is best known for his role in the 1979 film, The Warriors. He has narrated numerous novels by John Grisham, as well as Confederates in the Attic by Tony Horwitz and My Life by Bill Clinton.

"Culture Spark" was produced by Verity Audio Productions, an award-winning, San Diego-based production company.

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Jason Richmond - author, "Culture Spark"

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