

Maple Water Market to Generate Revenues of over \$2 billion by 2025 - Market Research by Arizton

The APAC region is expected to grow at a CAGR of over 30% by 2025.

CHICAGO, IL, UNITED STATES, December 5, 2019 /EINPresswire.com/ -- According to Arizton's recent research report, [Maple Water Market - Global Outlook and Forecast 2020-2025](#) is expected to grow at a CAGR of more than 27% during the forecast period.

Key Highlights Offered in the Report:

1. The maple water market is expected to witness an incremental growth of \$1.66 billion by 2025. Owing to the abundant manufacturing facilities in the Quebec region, North America is expected to dominate with market share of over 50%.

2. Due to the appeal of flavors and authentic taste, flavored maple water will continue to grow as the fastest growing segment. The APAC region is expected to grow at a CAGR of around 37% during the forecast period.

3. Despite the dominance of non-sparkling maple water, the craze for sodas and fizzy drinks will enable the carbonized sparkling water to become the fastest growing segment, especially in North America and Europe.



The increasing preference for low-calorie drinks with no preservatives is likely to emerge as a major driver for the growth of the unflavored maple market. "

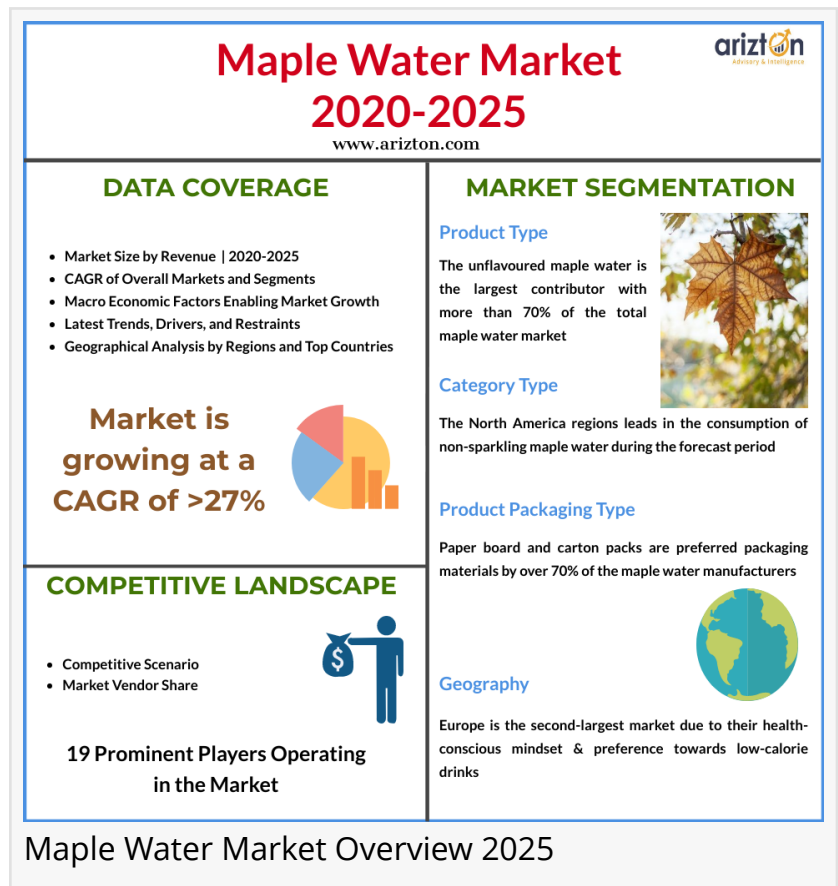
Lilien, Sr consultant

4. Paper boards are the most preferred mode of packaging and is expected to occupy approximately 68% of the market share by 2025. Moreover, rapidly growing pet bottle segment which enables the usage for on-the-go consumers will also witness significant growth during the forecast period.

5. Due to the increasing health awareness and rising purchasing power of the middle-class in APAC region, the market which will witness an absolute growth of over 453% by 2025.

6. Supermarkets and hypermarkets are the major

distribution channels of maple water. However, the discounters and online retail penetration is high in the developed countries, which will become preferred distribution channels during forecast period.



Key Offerings:

- Market Size & Forecast by Revenue | 2019–2025
- Market Dynamics – Leading trends, growth drivers, restraints, and investment opportunities
- Market Segmentation – A detailed analysis by type, category, packaging, distribution, and geography.
- Competitive Landscape – Profile of 19 vendors are mentioned in the report.

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Maple Water Market – Segmentation

- Vendors are launching innovative drinks, including natural vitamin water, to stay competitive in the market. Hence, the introduction of several flavored drinks and dynamic preferences of consumers is likely to drive the market by 2025.
- As non-sparkling drinks consist of low calories and are popular among health-conscious consumers, the segment will continue to dominate the market.
- Pet bottles are highly preferred for packaging. With the growth in blow molding plastics technology and the flexibility of modifying shapes, the pet bottle packaging method is expected to grow at a considerable rate during the forecast period.

Market Segmentation by Type

- Flavored
- Unflavored

Market Segmentation by Category

- Sparkling
- Non-sparkling

Market Segmentation by Packaging

- Paper Boards
- Pet Bottles
- Others (cans & glasses)

Market Segmentation by Distribution

- Supermarkets & Hypermarkets
- Convenience Stores
- Online
- Specialty Stores
- Discounters



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Maple Water Market Report 2025



Maple Water Market Segments 2025

- Others

Maple Water Market – Dynamics

Organic drinks are natural drinks that do not contain any artificial chemicals or preservatives. They are also free from all kinds of harmful artificial sweeteners. These drinks being harmless are also rich in nutrients and vitamins. The natural electrolytes present in the drinks can be a vital hydrating and rejuvenating agent for the end users. It is mainly preferred as an alternative for the packaged drinks and beverages including carbonised drinks like Coke and Pepsi. Due to the growing impact of vegan population, the demand for organic beverages is growing further.

Key Drivers and Trends fueling Market Growth:

- Growth of Health-Conscious Population
- Growth of Alternative Beverages
- Growing preference towards Sparkling and Flavored Drinks
- Impact of Responsible and Convenience Packaging

Maple Water Market – Geography

Due to the increasing penetration and high demand of organic products in North America, maple water market is witnessing a significant growth in the region. Compared to other geographical regions, the consumers in the US and Canada are more aware of the functional benefits offered by maple water. It is estimated that more than 81% of the consumers in US prefer buying organic products at least occasionally. It is also estimated that 59% of the North American have cut down on fat, sugar and chocolates and relied on more natural and fresh foods. This is also a positive factor for the maple water growth and consumption.

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Market Segmentation by Geography

- North America
 - oUS
 - oCanada
- Europe
 - oUK
 - oGermany
 - oFrance
 - oItaly
 - oSpain
- APAC
 - oChina
 - oJapan
 - oSouth Korea
 - oAustralia
- Latin America
 - oMexico
 - oBrazil
- MEA
 - oUAE
 - oSaudi Arabia
 - oSouth Africa

Prominent Vendors

- Diviva
- Maple3
- Happytree Maple Water

- Drink Simple
- Pure Maple Water
- Wahta
- Necta
- Seva
- iki
- Sibberi
- Tretap
- Anti Plus
- Sap Sucker
- Sap on Tap
- Arbeau
- Maple Mama
- Tapped Muskoka
- My Maple Water
- Asarasi

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