



Frozen Potato Fries Market 2019, Global Industry Analysis, Size, Share, Growth, Trends and Forecast - 2024

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PUNE, MAHARASTRA, INDIA, December 6, 2019 /EINPresswire.com/ -- Summary

A New Market Study, titled "Frozen Potato Fries Market Upcoming Trends, Growth Drivers and Challenges" has been featured on WiseGuyReports.

This report provides in depth study of "Frozen Potato Fries Market" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization. The Frozen Potato Fries Market report also provides an in-depth survey of key players in the market which is based on the various objectives of an organization such as profiling, the product outline, the quantity of production, required raw material, and the financial health of the organization.

Market Overview

The global frozen potato fries industry hit a significant high in the year 2018. The sector registered a market size of \$20.4 billion marks and is expected to grow at a compound annual growth rate of 3.7% in the forecast period. The industry is marked by several factors that affect the growth prospects of the industry. Potato being the staple food all across the globe, has attracted the attention of investors while the companies strive hard to push the sales of frozen potato fries.

When it comes to frozen potatoes fries, there is a range of factors that affect the growth prospects of the industry. The food item is widely accepted throughout the globe, and as the cost of production continues to fall, there is an upsurge in the consumption of frozen potatoes fries. On the other hand, the network of vendors, along with the rise in disposable income, has attracted the attention of food chains all across the globe. On the other hand, the easy availability of frozen potato fries has impacted positively.

However, despite being a huge hit, the industry is looked at with skeptic's eyes. Potato fries being suitable to consume hot is has declined the sale of frozen potato fries. However, frozen potato fries are a still colossal hit and hence cannot be ignored at all costs. The analyst remains positive about the growth prospects, and therefore the industry is expected to grow by leap and bound in the next few years. The sector represents a massive opportunity and thus cannot be ignored at all costs.

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This market report offers a comprehensive analysis of the global Frozen Potato Fries market. This report focused on Frozen Potato Fries market past and present growth globally. Global research on Global Frozen Potato Fries Industry presents a market overview, product details, classification, market concentration, and maturity study. The market value and growth rate from

2019-2025 along with industry size estimates are explained.

The latest advancements in Frozen Potato Fries industry and changing market dynamics are key driving factors to depict tremendous growth. Also, the risk factors which will have a significant impact on the Global Frozen Potato Fries industry in the coming years are listed in this report. The revenue-generating Frozen Potato Fries types, applications, and key regions are evaluated. Top growing regions and Frozen Potato Fries industry presence cover Asia-Pacific, North America, Europe, Middle East, African countries and South America. This Frozen Potato Fries business study also analyzes the top countries in these regions with their market potential.

The key players covered in this study

Ore-Ida
Alexia foods
Waitrose Limited
Market pantry
McCain Foods
Walmart
Podravka
ARPICO
Homebrand
Anwell
Sadia
Lutosa
Aldi

Segmentation

The frozen potato fries industry can be segmented based on several factors, with each factor playing a crucial role in the growth of the industry. Each segmentation plays a crucial role and allows one to have a look at the industry from varying angles. These segmentations combined enable one to have a clear picture of the industry, along with having an unbiased opinion on the same. However, two major markets that the industry can be segmented into are the product and the end-user. Based on end-user, the industry is divided into residential and commercial segments. On the other hand, based on the product, the industry is segmented into mashed, has brown, battered/cooked, and others.

Regional Overview

When it comes to frozen potato fries, the industry is marked by some of the leading factors. The industry finds its most significant share in the Asia Pacific region due to the massive population in India and China. The presence of a large number of fast-food restaurants has also worked out in favor of the industry. On the other hand, the industry is a massive hit in North America and Europe. The demand is expected to rise further as the global fast-food chains push aggressively throughout the globe.

Industry News

In a recent piece of news, some of the major government departments asked the Filipino government to lower down the tariff from the current 10% to 0%. The move comes in the wake of rise in high prices of food substances and if not done may hurt the purse of Filipino fast food lovers.

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