

Bakell.com Launches New Edible Glitter Wholesale Program for Retailers

Bakell® is the largest edible glitter producer in the US. The Bakell® brand is excited to offer their turn-key edible glitter wholesale programs for retailers!

REDLANDS, CALIFORNIA, UNITED STATES, December 9, 2019 /EINPresswire.com/ -- Bakell® has quickly grown to become the largest supplier and seller of edible glitters and other cake decorating supplies in the USA. As such, Bakell® is looking for new retail & distribution partners in both the USA & Internationally. When you become a Bakell® retail re-seller or distributor, you will create an instant new profit center. With Bakell® edible glitter products you will build a profitable business without expensive overhead, inventory or special equipment. We make the product, we own the product, and there is nothing like it in the market.

Our incredibly popular edible glitter, Tinker Dust®, is a beautiful edible glitter that is shinier, more glittery and far more pearlescent than anything

else on the market... and it's edible and FDA compliant! Our Tinker Dust® edible glitters come in a large variety of colors with a lustrous, sparkle and shine. More similar to Disco Dusts or Dazzler Dusts, but with a slightly silkier texture and is 100% FDA compliant & food grade! They are lovely sprinkled on frosting, food, fondant, desserts, cakes, whip cream or can be brushed on chocolate covered strawberries & other desserts!

“

We are excited to announce the launch of our wholesale retail program for our Tinker Dust® edible glitter! If you own a gift store, party store, bakery, grocery store, cake store, etc., then call us!”

Justin Jordan, Co founder

top display.

Here are a few quick benefits retailers will have selling Tinker Dust® in their stores:



Tinker Dust® Edible Glitter Retail POS Counter-top Display Wholesale Program

Bakell® has four amazing wholesale programs to choose from, and whether you are big or small, we have a wholesale program built for you! If you are interested in learning more about our Tinker Dust® edible glitters, feel free to visit our website or call us. The turn-key Tinker Dust® retail POS counter-top display is now available for sale for retailers. For retailers, we have created an amazing turn-key solution complete with a branded POS counter-

- * Tinker Dust® Branded POS Counter Top Retail Display
- * Turn key, branded and ready to display & sell in your store(s)
- * Choose from three different POS display configurations: 48, 96, 144
- * Recommended MSRP of \$12.50
- * Up to 60+ pts of margin for retailer
- * Choose any combination of colors you want
- * Dimensions: 12w x 11d x 16h (see picture) - perfect size to set next to the register
- * No lead time, in stock now

Justin Jordan
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Visit us on social media:
[Facebook](#)
[Twitter](#)
[LinkedIn](#)

Learn more about us and other programs at www.bakell.com

RETAIL PROGRAM

Tinker Dust
made in the USA

bakell
live well. bake well.

POS COUNTERTOP DISPLAY

Are you a retailer, own a single store or several stores? We have made selling our Tinker Dust™ products simple, fast & easy! Just pick which POS Display configuration you want, and buy right from our website! That's it. Everything to get started is included in the price. The 4g Tinker Dust™ jars, the POS branded display, and the price point you should sell them for in your stores. Its completely turn-key! Become a Tinker Dust™ seller today, just pick which POS configuration you want, and buy!

Tinker Dust™ Retail POS Program

Tinker Dust™ Branded POS Counter Top Display Kit

- Turn key, branded, and ready for you to display & sell Tinker Dust™
- Dimensions: 12w x 11d x 16h (see picture)
- Choose from three POS (point of sale) configurations: 48, 96, 144
- MSRP is \$11.99 (ie, what you sell the product for)
- Up to 55+ pts of margin for retailer
- Choose 6 Tinker Dust™ colors in any of the 48, 96 or 144 configurations
- No lead time, in stock now



Retailer Pricing/Costs					Retailer Margin		
# of Jars	MSRP	Revenue	POS Cost	Unit EA/Cost	Cost	Profit	GM %
48	\$11.99	\$575.52	\$349.98	\$7.29	\$349.98	\$225.54	39.2%
96	\$11.99	\$1151.04	\$589.98	\$6.15	\$589.98	\$561.06	48.7%
144	\$11.99	\$1726.56	\$799.98	\$5.56	\$799.98	\$926.58	53.7%

48 Jar POS Configuration

- 6 different colors of 8 = 48 total 4g jars
- 39+ pts of margin for retailer
- MSRP is \$11.99 (ie, what you sell the product for)
- 26% wholesale discount of listed retail/website price
- Cost \$349 = 48 Jars + POS display + FREE shipping

96 Jar POS Configuration

- 6 different colors of 16 = 96 total 4g jars
- 48+ pts of margin for retailer
- MSRP is \$11.99 (ie, what you sell the product for)
- 38% wholesale discount of listed retail/website price
- Cost \$589 = 96 Jars + POS display + FREE shipping

144 Jar POS Configuration

- 6 different colors of 24 = 144 total 4g jars
- 54+ pts of margin for retailer
- MSRP is \$11.99 (ie, what you sell the product for)
- 38% wholesale discount of listed retail/website price
- Cost \$799 = 144 Jars + POS display + FREE shipping



**LET'S GET STARTED.
CONTACT US TODAY!**

Order online today @ www.bakell.com or email today at info@bakell.com for more information

Tinker Dust® Edible Glitter Retail POS Counter-top Display Wholesale Program



Tinker Dust® Hyper Pearlescent Edible Glitter for Food & Desserts

This press release can be viewed online at: <http://www.einpresswire.com>

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