

Hillstone Capital Announces Invitation to Hard Money Lending Investment Program

The PNW's premier single family real estate development fund announces pilot program for accredited investors seeking first deed of trust secured investments

BELLEVUE, WA, USA, December 10, 2019 /EINPresswire.com/ -- Hillstone Capital, the PNW's premier single family real estate development fund has announced a pilot program for accredited investors seeking first deed of trust secured investments. The purpose of the short-term program is to introduce Hillstone's proprietary hard money lending platform to Seattle area real estate investors.

Historically, there has been little to no change in the hard money lending landscape.

Hard money loans are short-term loans secured by real estate. They are funded by private investment firms as opposed to conventional lenders such as banks or credit unions. Interest rates are higher than conventional residential property loans, and the terms are shorter; ranging from 6-18 months. Typically, hard money loans are issued to builders, developers, and real estate investors where projects are not financeable by a traditional bank's underwriting.

According to [Hillstone Capital Principal Blake E. Robbins](#), the new lending platform will bring a substantial update to a previously unchallenged model. "After reviewing many real estate lending firms, we noticed each of them had the exact same strategy," Robbins said. "We're modernizing the industry."

The Hillstone investment pilot program highlights a distinctly different approach, and provides more borrower flexibility in regards to fees and terms, as well as a unique stop-loss system that increases overall investment performance when compared to existing lending models. A pilot program, also called a feasibility study, is a small-scale, short-term assessment that helps an organization learn how a large-scale project might work in practice.

The primary objective is to offer [Hillstone accredited investors](#) dependable income, while minimizing risk of loss through stringent underwriting standards for all real estate loans. "Maintaining 1st deed of trust position was crucial to our commercial debt financing model and provides a level of security that is unmatched in other alternative investments." Robbins added.

Hillstone is answering the call of the [investor community of fix and flippers](#). "We have always



**HILLSTONE
CAPITAL**

Hard Money Lending
Investment Program*



*The commercial lending pilot program is a short-term investment offering for Accredited Investors only. Investors in Hillstone projects and funds are required to warrant that they are Accredited Investors as outlined in the Securities Act of 1933. Verification of Accredited Investor status will be required prior to any purchase of Hillstone securities. Not sure of your Accredited Investor status? Contact us now to learn more.

Hillstone Capital Introduces Proprietary Hard Money Lending Platform

strived to bring innovative investment products to the market. Finally, real estate investors will have more than one loan product to choose from” Robbins concluded.

Christina M. Robbins
Hillstone Capital
+1 425-247-4714

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