

Leather Canadian motorcycle license plate from 1907 brings CA\$10,620 at Miller & Miller auction held Dec. 7th in Ontario

Also, an Orange Crush tin litho sign from the 1930s brought CA\$5,959 at the Advertising & Historic Objects auction held online and in the New Hamburg gallery.

NEW HAMBURG, ONTARIO, CANADA, December 11, 2019 / EINPresswire.com/ -- A [leather motorcycle license plate](#) from 1907 sold for \$10,620 and an [Orange Crush tin litho sign](#) from the 1930s brought \$5,959 at an Advertising & Historic Objects auction held December 7th by Miller & Miller Auctions, Ltd., online and at the gallery in New Hamburg. Both were Canadian antiques. Prices quoted are in Canadian dollars.

The leather motorcycle plate, extremely rare, measured 6 ½ inches by 4 inches and was listed in the 1910 directory as issued to Walter H. Gurd, 185 Dundas Street in London, Ontario. The Orange Crush single-sided lithographed tin sign, a recent find, was 59 inches by 35 inches. It was marked "C-12N - St. Thomas Metal Signs Ltd., St. Thomas, Ont" on the lower center edge.



Ontario leather motorcycle license plate from 1907, one of only a few known, with original brass grommets and remnants of the original white paint on the numbers (CA\$10,620).

"Two days before the sale we were contacted by a construction firm that had uncovered a layer of early tin Coca-Cola and Orange Crush signs behind the wall of a building that was slotted for demolition," said Ethan Miller of Miller & Miller Auctions, Ltd. "Among those signs was the Orange Crush. The energy in the room was already electric, but then it was totally bolstered."

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We had a ton of fun selling the stuff and collectors had fun buying. It was a positive, upbeat day in so many ways. The market is alive and well."

Ethan Miller

The auction featured the collection of John McKenty – the Canadian historian and author whose collection tells the story of the rise and fall of the [Canada Cycle & Motor Company](#) of Canada. Mr. McKenty gave a special presentation the Friday evening before the auction. He was once described as "Canada's premier authority to the

community that collects anything CCM related."

A 1937 Canada Cycle & Motor Company "Flyte" bicycle - the rarest of all the CCM bicycles, an expensive-for-its-time model that didn't sell particularly well and ceased production in 1940 - sold for \$3,600. The bike had an unusual fork and frame design and the original "Lucien Bicycle Service" dealer decals on the seat tube and down tube. It also had correct Dunlop chrome rims.

The McKenty collection featured CCM bicycles, advertising, sports memorabilia, catalogs, brochures, photographs and paper ephemera. "The literature performed especially well," Mr. Miller said. "Results were strong, most on the high-side if not exceeding estimates. Such an offering of CCM memorabilia would be hard if not impossible to replicate anytime soon."

The auction also contained other advertising items and signs, automobilia, sports memorabilia and historical ephemera, much of it Canadian in origin. In total, 589 lots crossed the auction block in a sale that grossed just over \$280,000. "We had a ton of fun selling the stuff," Mr. Miller remarked, "and collectors had fun buying. It was a positive, upbeat day in so many ways."

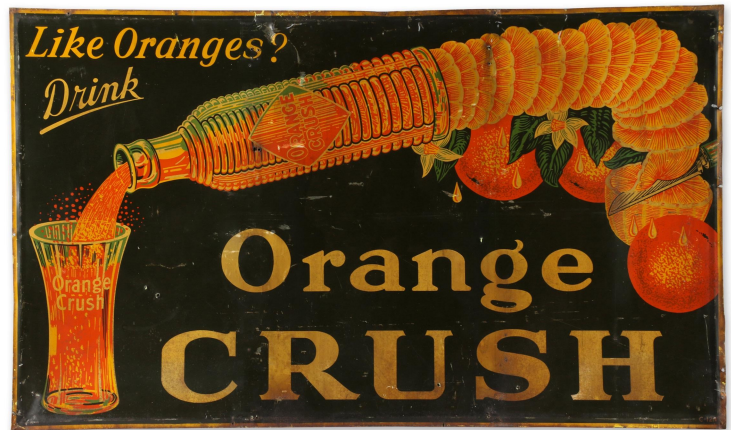
Following are additional highlights from the auction, which attracted an audience of around 175 people live to the gallery. Another 391 folks placed a combined 6,087 bids online, via the Miller & Miller website (www.MillerandMillerAuctions.com) and LiveAuctioneers.com. "The market is alive and well," Mr. Miller said. All prices quoted here are inclusive of the buyer's premium.

An 1898 French advertising poster for Cleveland Cycles, with superb artwork by Jean Pal de Paleologue, gaveled for \$3,835. The poster was executed right before the crash of the worldwide bicycle boom. Also, an early CCM Automobile Skates sign from around 1910, 59 ¼ inches by 31 ¼ inches, advertising CCM's foray into the manufacture and sale of skate blades, hit \$2,655.

A tin litho Goodyear Service Station sign, made in America in the 1920s and impressive at 71 ½ inches by 24 inches, marked "American Art Works, Coschocton, O", in the original painted wood frame, finished at \$4,720. Also, a tin litho "Atom Jet" Japanese friction race car toy made by Yonezawa, the largest variant, marked "Atom Jet" and "No. 58" on the sides, made \$3,900.

A group of 20 regimental military uniform buttons, mostly from the Civil War era, with many undug examples, the buttons marked on the rear, from the Horace Weed collection, sold as one lot for \$6,000. Also, a 1950s-era Coca-Cola school zone sign with policeman graphic, made in the U.S. and in excellent condition, with original hardware and great color and gloss, hit \$3,540.

A Butler Dawes Brewery black horse statue, 18 inches tall, plaster cast in the 1930s by famed Ontario sculptor Ross Butler (1907-1995), known for his butter sculptures at the Royal Winter

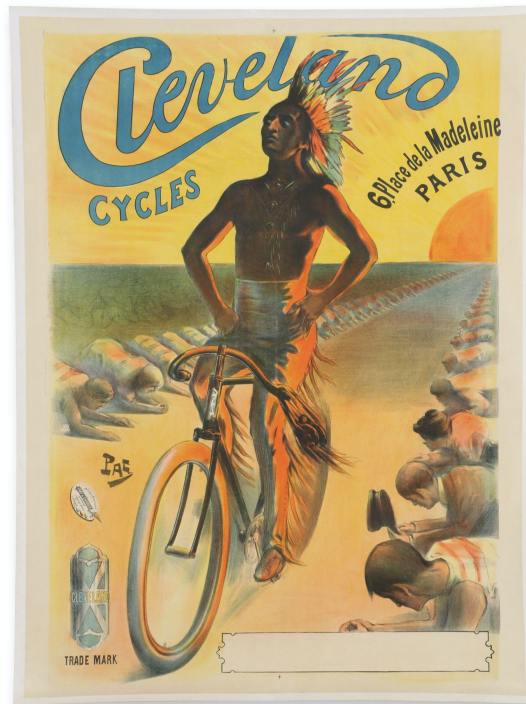


1930s Orange Crush single-sided lithographed tin sign, Canadian, 59 inches by 35 inches, marked "C-12N - St. Thomas Metal Signs Ltd., St. Thomas, Ont" (CA\$5,959).

Fair, fetched \$3,540. Also, a purple Kawasaki KH400 Triple three-cylinder motorcycle showing just 10,401 actual miles on the odometer, VIN # S3F-39392, found a new owner for \$3,835.

A Canadian 1923 Quebec Central Railway timetable in the original oak frame, 16 ¼ inches by 24 ¼ inches, originally displayed in rail stations on the Quebec Central Line, garnered \$2,875; while an early visible gas pump, made in the 1920s, possibly Canadian but the maker unknown, used on the Zoeller farm (Wilmot Centre) during the mid-20th century, changed hands for \$3,245.

Miller & Miller's next big event is a Canadiana & Historic Objects auction planned for next year, on Saturday, February 8th, also online and in the New Hamburg gallery at 59 Webster Street. Quality consignments are currently being accepted for this auction. To inquire, call (519) 573-3710 or (519) 716-5606; or, you can send an email to info@MillerandMillerAuctions.com.



1898 French advertising poster for Cleveland Cycles (Toledo, Ohio), with artwork by Jean Pal de Paleologue, made just prior to the crash of the worldwide bicycle boom (CA\$3,835).

To learn more, please visit www.MillerandMillerAuctions.com.

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1937 Canada Cycle & Motor Company "Flyte" bicycle – the rarest of all the CCM bicycles, an expensive-for-its-time model that ceased production in 1940 (CA\$3,600).



All original Coca-Cola school zone sign with a policeman graphic, made in the United States and in excellent condition, with original hardware and virgin color and gloss (CA\$3,540).

This press release can be viewed online at: <http://www.einpresswire.com>

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