

Rong360 Jianpu Technology Inc. (NYSE:JT) Travel Survey: 96% of Chinese People Spend More on Food, Lodging and Traffic.

BEIJING, CHINA, December 12, 2019 /EINPresswire.com/ -- Rong360 [Jianpu Technology](#) Inc. (NYSE:JT) recently conducted an in-depth survey on Chinese tourism consumption behavior. The survey found out that 96% of Chinese people spend more on food, lodging and traffic.

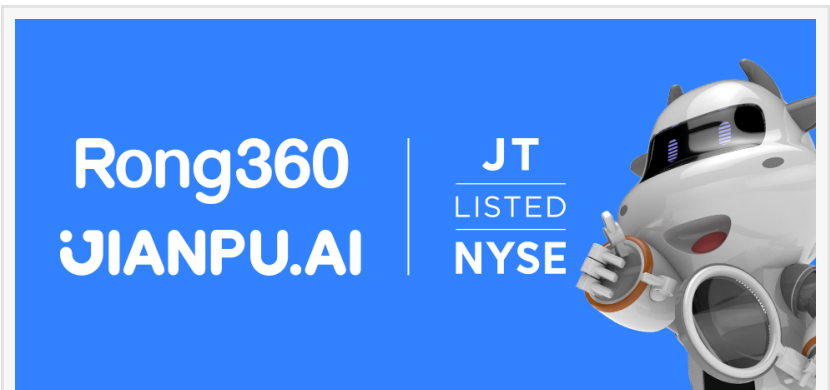
Rong360 Jianpu Technology Inc. (NYSE:JT) survey found that different income levels in travel consumption presents different characteristics through the investigation of different income groups.

The data shows that the total expenditure on basic travel (transportation, food and beverage, accommodation and sightseeing) for the consumer group with monthly after-tax income of less than 30,000 RMB in the most recent trip is not much different. And income of more than 30,000 RMB consumer groups, almost all people think in shopping the highest consumption, the proportion of this group reached 100%.

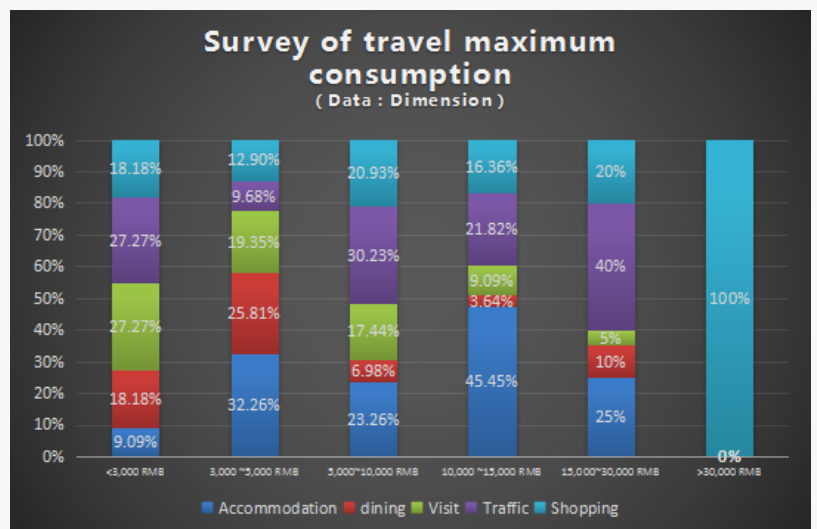
Among those earning between 10,000 and 15,000 a month after tax, 45.54 percent spent the most on accommodation, followed by transportation, accounting for 21.82 percent. Of those earning between 15,000 and 30,000 a month after taxes, 40 percent said they spent the most on transportation, followed by accommodation, a feature similar to those earning between 5,000 and 10,000 a month after taxes.

In addition to the monthly income of more than 30,000 RMB, other income groups in the course of travel expenses are accommodation, transportation, catering and other basic items of expenditure accounted for the highest proportion.

Ms. Yang, who earns about 8,000 RMB a month after taxes and works in Shanghai with her husband, accompanied her parents from her hometown on a short trip around Jiangsu, Zhejiang



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and Shanghai during the National Day holiday. Under the influence of the holiday season, Suzhou, Hangzhou and other places during the National Day hotel reservation rate and prices have great fluctuations.

Take an economic hotel chain in Hangzhou as an example. The normal standard room rate of 199 / night before the holiday has risen to 299 / night during the National Day. The price has almost doubled by half.

Out of consideration of cost, Miss Yang family chose to drive self-driving tour, do not live, same day return. "During the long vacation, hotels are too expensive, so the cost of playing is not high, and the money is mainly spent on accommodation, we chose to drive on the same day and return. Fortunately, the distance is not far, and driving is very convenient", Ms. Yang said.

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