

# Paint Packaging Market: Innovative Products, Technological Advancements High CAGR During The Forecast Year 2019-2025.

*Paint Packaging market report contains a complete product overview & its scope in the market to define the key terms and provide the holistic idea of the market*

LOS ANGELES, CA, UNITED STATES,  
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EINPresswire.com/ -- The [Paint Packaging Market](#) has been

undergoing significant growth since past few years. Due to surge in the number of construction activities, demand for paints and coatings has eventually increased. Growing need to enhance the aesthetic appeal of the buildings is resulting in high demand for exterior paints, thus offering an impetus to the overall market growth.

Manufacturers are taking up key business strategies including capacity expansion, new product launches, research and development, portfolio expansion, and product differentiation in order to stay ahead of the competition.

Manufacturers to Launch Innovative Packaging Solutions in the Near future

The report has profiled the key companies of the global Paint Packaging market including Mondi plc, The Dow Chemical Co., Tetra Pak International S.A., International Paper, Amcor Limited, WestRock Company, Bemis Company, Inc., Mauser Group, Orora Limited, Ardagh Group, Ball Corporation, Aaron Packaging, Inc., Smurfit Kappa, Allied Cans Limited, Lancaster Container, Inc., RPC Group Plc., BWAY Corporation (MAUSER Packaging Solutions), Colep Portugal, S.A., and National Can Industries Pty. Ltd.

It has been observed that manufacturers are introducing novel products to meet the growing demand of the end-use industries. For instance, Smurfit Kappa, one of the key companies, has lately introduced a high-speed, bag-in-box filler. The machine can fill up to 45 three-litre bag-in-box containers in a minute. Bag-in-box solutions can reduce overall packaging weight and protect paints from contamination and various environmental conditions.

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Booming Construction Sector to act as a key Driver in the Paint Packaging Market

Readily growing construction and infrastructure industry is one of the significant reasons behind the growth of the global Paint Packaging market. Technological advancements such as smart



Paint Packaging

printing, automation, and robotics are likely to open up new growth avenues for the Paint Packaging market in the years to come. Growing demand for advanced packaging products is compelling manufacturers to take up innovations, which is offering growth opportunity for the Paint Packaging market.

## Market Segmentation

### By Material

Metal

Polyethylene Terephthalate (PET)

Polyethylene (PE)

Polypropylene (PP)

### By Product Type

Bag-in-box

Pouches

Liquid Cartons

Paperboard Container

Pet Bottles

Cans

### By Capacity

1000 ml and below

1001 – 2000 ml

2001 – 3000 ml

3001 – 4000 ml

4001 ml & above

The market analysts have predicted that the demand for metal may witness an upsurge among the end-use industries. Most of the paints and coating products are packed in cans. However, Bag-in-box is likely to gain popularity in the years to come. The Paint Packaging market is currently undergoing a trend of shifting from HDPE rigid plastic formats to Bag-in-Box solutions. This will help in reducing the environmental impact of packaging. The report also offers inclusive analysis of the capacity segments studied in the Paint Packaging market.

### By Region:

Surge in the spending on infrastructure is one of the significant reasons behind the growth of the Paint Packaging market in Asia Pacific. This is eventually resulting in increased demand for industrial and architectural paints, particularly in countries such as China and India. The Paint Packaging market in North America could exhibit significant growth in the near future on account of increase in the construction of residential housing in the US. MEA is also not lagging behind owing to growing paints and coating industry in the region.

## Table of Content

1 Report Overview

1.1 Research Scope

1.2 Major Manufacturers Covered in This Report

1.3 Market Segment by Type

1.4 Market Segment by Application

1.5 Study Objectives

1.6 Years Considered

## 2 Global Growth Trends

### 2.1 Production and Capacity Analysis

#### 2.1.1 Global Paint Packaging Production Value 2014-2025

#### 2.1.2 Global Paint Packaging Production 2014-2025

#### 2.1.3 Global Paint Packaging Capacity 2014-2025

#### 2.1.4 Global Paint Packaging Marketing Pricing and Trends

### 2.2 Key Producers Growth Rate (CAGR) 2019-2025

#### 2.2.1 Global Paint Packaging Market Size CAGR of Key Regions

#### 2.2.2 Global Paint Packaging Market Share of Key Regions

### 2.3 Industry Trends

#### 2.3.1 Market Top Trends

#### 2.3.2 Market Drivers

## 3 Market Share by Manufacturers

### 3.1 Capacity and Production by Manufacturers

#### 3.1.1 Global Paint Packaging Capacity by Manufacturers

#### 3.1.2 Global Paint Packaging Production by Manufacturers

### 3.2 Revenue by Manufacturers

#### 3.2.1 Paint Packaging Revenue by Manufacturers (2014-2019)

#### 3.2.2 Paint Packaging Revenue Share by Manufacturers (2014-2019)

#### 3.2.3 Global Paint Packaging Market Concentration Ratio (CR5 and HHI)

### 3.3 Paint Packaging Price by Manufacturers

### 3.4 Key Manufacturers Paint Packaging Plants/Factories Distribution and Area Served

### 3.5 Date of Key Manufacturers Enter into Paint Packaging Market

### 3.6 Key Manufacturers Paint Packaging Product Offered

### 3.7 Mergers & Acquisitions, Expansion Plans

## 4 Market Size by Type

### 4.1 Production and Production Value for Each Type

### 4.2 Global Paint Packaging Production Market Share by Type

### 4.3 Global Paint Packaging Production Value Market Share by Type

### 4.4 Paint Packaging Ex-factory Price by Type

## 5 Market Size by Application

### 5.1 Overview

### 5.2 Global Paint Packaging Consumption by Application

Continue...

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Rahul Singh  
QY Research  
+16264288800  
[email us here](#)

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