



3PL in FMCG Market 2019 Global Trend, Segmentation And Opportunities Forecast To 2025

Wiseguyreports.Com Adds "3PL in FMCG -Market Demand, Growth, Opportunities and Analysis Of Top Key Player Forecast To 2024" To Its Research Database

PUNE, MAHARASHTRA, INDIA, December 12, 2019 /EINPresswire.com/ -- [3PL in FMCG Industry](#)

Description

Food such as staples, dairy products, confectionary, fresh fruits and vegetables, processed foods, fresh and processed meat, and fish are some of the examples in the food category which are transported by the 3PL players.

The 3PL market in FMCG industry is highly fragmented due to the presence of several international and regional players. 3PL service providers in the market compete intensely based on price, delivery speed, reliability, and supply chain capacity. By offering value-added services, companies would differentiate their service offerings. Several players in the FMCG logistics market are adopting M&A strategies to increase the product portfolio and expand their geographical presence.

This report focuses on 3PL in FMCG volume and value at global level, regional level and company level. From a global perspective, this report represents overall 3PL in FMCG market size by analyzing historical data and future prospect.

For each manufacturer covered, this report analyzes their 3PL in FMCG manufacturing sites, capacity, production, ex-factory price, revenue and market share in global market.

The following manufacturers are covered:

CEVA Logistics
C.H. ROBINSON
Deutsche Bahn
Deutsche Post DHL Group
Kuehne + Nagel
Nippon Express
DACHSER
GEFCO
XPO Logistics

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Market Segmentation

One of the goals is to make the data comprehensive while ensuring maximum readability. The

best way to achieve this target is to segment the information, depending on several factors. Region, distribution channel, product type and application are the common categorizations in this report. When it comes to distribution channel, it talks about the supply methods businesses use, to meet the demands of the Equipment market. Under application, the report focuses on which consumers form the customer base. The different variants of the product/service fall under the product type category.

Segment by Type

Distribution

Retail

Segment by Application

Food

Beverage

Personal Care

Household Care

Segment by Regions

North America

Europe

China

Japan

Southeast Asia

India

Latest Industry News

As part of making the Equipment market report comprehensive, there will be focus on the latest developments taking place in the industry. If there are technological advancements that have the potential to revolutionize this line of business, it will feature in this report. If there are government policies that come into play, this document will cover them.

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