

AmerIKYP Introduces Video Passport® & Die Cut Video Postcards Dynamic Multi-Sensory Direct Mail Marketing Products

AmerIKYP Marketing Group, LLC a global leader and manufacturer, distributor of technology-in-print media, direct mail advertising, mktng solution for agencies.

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West Palm Beach and Las Vegas based AmerIKYP Marketing Group, LLC , a global leader in the design, development, and manufacture and distribution of technology-in-print media and direct mail advertising and marketing solutions for top agencies and brands has introduced two industry firsts, CUSTOM DIE CUT VIDEO POSTCARDS and [VIDEO PASSPORT®](#)

According to company Founder & Managing Director, Rich Butler, Video Postcards

<https://amerikyp.com/video-postcards/>

& Video Passport® <http://myvideopassport.com/>

merge the best of online & offline marketing strategies into single, impactful, dynamic technology-in-print direct mail deliverables.

“

Video Postcards and Video Passport represent a dynamic new dimension in technology in print, media & direct mail marketing!”

Richar Butler, Managing Director, AmrIKYP Marketing Group LLC

“Having a high definition LCD screen with video content embedded in a custom die cut paper postcard, with interactive buttons, automatic or play on demand video, volume control, chapter buttons, rechargeable battery, full color printing and more, provides amazing, memorable marketing unlike any other form of direct mail. Our ability to customize a postcard in virtually any shape or design, and embed a video, adds a powerful and exciting new dimension to direct mail marketing,” said Butler.



Dynamic, Impactful, Memorable Direct Mail Marketing!

In addition, the company has simultaneously introduced Video Passport®, a clever, attention grabbing replica of a real travel document with simulated leather cover, gold foil stamp accents,

full color printing and an embedded 3" high definition LCD screen that plays a crystal clear marketing video when opened.

"Ideal for travel & tourism, hospitality, destination, cruise & entertainment industries and more, Video Passport® is dynamic, memorable and perhaps the quintessential direct mail marketing product that gets opened, noticed and remembered", said Butler.

Video Postcards & Video Passport® are both ideal for new product launches, introducing a new service, and can also be used as a training or educational marketing tool, invitation, and for simply re-connecting with business prospects or clients.

AmerIKYP offers a full suite of other innovative Video with Print marketing products in the form of video brochures, video business cards, video tablets, video books, video shelf talkers, video presentation boxes, video magazine inserts, specialty video packaging, and so much more.

"The options are endless!" says Butler, "Video with print is dynamic, results driven marketing that connects with consumers unlike any other form of marketing and helps brands stand out in a cluttered digital world"

About AmerIKYP Marketing Group, LLC:

AmerIKYP Marketing Group, LLC has been a pioneer and a leader in the design, development, manufacture and distribution of technology-in-print media and direct mail marketing products for agencies and top brands across the globe for over a decade.

The AmerIKYP brand, synonymous with innovative multi-sensory Audio and Video with Print business solutions are dynamic, innovative, memorable, impactful, and results driven. Through their Imprint4Less.com division, these marketing solutions are offered to help clients grow sales, and break through the clutter while generating greater ROI.

With factories in Shenzhen, and USA sales offices & digital art & design studios and design labs in Las Vegas and South Florida, the Company has an experienced and talented team with all of the

Video PASSPORT®

WELCOME TO NYC NEW YORK CITY

Video PASSPORT™ to Las Vegas

WELCOME TO LAS VEGAS

An amazing, impactful, memorable marketing tool !

skills necessary to make each facet of their client's promotional branding, advertising, and direct mail marketing initiatives relevant, engaging, effective, and uniquely creative.

AmerIKYP is a United States Postal Service Preferred Vendor and can ship worldwide.

For more information,

Contact your preferred Print & Promotional Products Distributor today, or contact Rich Butler via

email: info@amerIKYP.com, or info@imprint4less.com

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