

# UrsaLeo and Paracosma Collaborate to Create 3D Photorealistic Models for Industry 4.0

SAN FRANCISCO, CALIFORNIA, UNITED STATES, December 13, 2019 /EINPresswire.com/ -- [UrsaLeo](#), a leading provider of advanced visualization solutions for Industry 4.0, and [Paracosma](#), a company specializing in 3D content creation, today announced a collaboration that gives Industry 4.0 companies the ability to realize the full power of IoT (Internet of Things) data. UrsaLeo's technology combines multiple manufacturing data streams and displays these in a 3D model of the facility. This visual command center streamlines workflows allowing operators to respond in real-time to issues, preventing failures or scheduling predictive maintenance before failures arise.

"As Industry 4.0 continues to evolve, Paracosma's expertise in the creation of stunning 3D assets with minimal turnaround time vastly increases our ability to deliver technology that alerts users of critical issues," commented John Burton, CEO of UrsaLeo. "3D modeling is the next evolution in Industry 4.0 and will be the new standard for manufacturers worldwide."

The Paracosma logo is displayed in a stylized, outlined font. The letters are bold and have a consistent thickness, with some characters like 'P' and 'A' having unique, slightly irregular shapes that give it a modern, industrial feel.

Paracosma Inc - AR/VR Company

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*commented John Burton, CEO of UrsaLeo.*

Together the companies will offer customers a seamless process to create 3D models of facilities with very little overhead. With a single 3D view of all of the data housed in a facility, users can:

- Maintain optimal operational efficiency
- Triage issues before they become catastrophic failures
- Schedule predictive maintenance
- Streamline staff training

"As a Venture Capitalist since 2000, I have met with many Internet of Things startups," says Ken Ehrhart, Founder and CEO of Paracosma. "With their ability to visualize data and its sources in a live 3D environment, UrsaLeo stands apart in offering users the most complete vision of real-

time information in a meaningful context."

## About UrsaLeo

UrsaLeo is a platform as a service technology company that enables companies to visualize operational data in a 3D representation of the facility. Backed by a powerful end-to-end IoT platform, UrsaLeo Cloud, UrsaLeo displays data from multiple systems to create a digital command center for all facilities information. Pulling in data from sensors, assets databases, and other IoT systems, the UrsaLeo 3D system zooms automatically to user defined events, allows recording and replay of the entire system during failures, accelerates triage response time, and eliminates training needs. UrsaLeo was founded by manufacturing and software engineering experts with more than 50 years of industry expertise. For more information visit <http://www.ursaleo.com>.



## About Paracosma

Paracosma Inc is an Augmented and Virtual Reality (AR/VR) design, consulting and systems integration company that provides solutions and skills to both small and large customers. Paracosma services include 3D content creation, application development, and project implementation across a broad range of AR & VR platforms. Additionally, Paracosma creates its own content in the gaming, entertainment, tourism, enterprise and education/training spaces. Paracosma also has proprietary technology for producing, viewing, managing and distributing 360-degree photo and video content. For more information visit <http://www.paracosma.com>

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