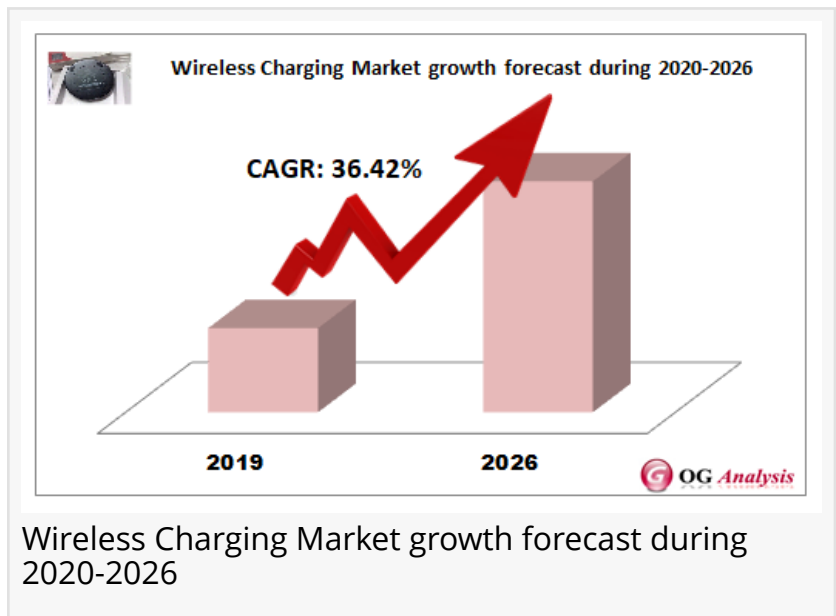


# Global Wireless Charging Market to Rise at a High CAGR of 36.42% from 2020-2026 | OGANalysis

*2020 Future of Global Wireless Charging Market, Size, Share and Trend Analysis Report to 2026- Growth Opportunities, Competition, Forecasts and industry Outlook*

SOUTHLAKE, TX, UNITED STATES, December 13, 2019 / EINPresswire.com/ -- The [Wireless Charging Market](#) is estimated to enter growth phase at a CAGR of 36.42% between 2020 and 2026. Based on, rising acquaintance to electronic gadgets, increasing electronic consumer consumption, and the advancement in connectivity and electronic sector, the wireless charging market size is set to emerge with strong market growth.



The raving consumption of smartphones, tabs and other smart gadgets with mobility and convenience is set to entice the wireless charging market value. The demand for enhanced features including quick charging, cooling function, and alert beeps are amidst the key market trends for all most all communication devices and peripherals.

Compact and Safe charging units are increasingly manufactured for different electronic products whose power supply depends on chargeable batteries. Moreover, the communication revolution and the transition towards adaptation of unwired gadgets and the development of long-lasting batteries elevate the demand for wireless charging market.

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Insights on wireless charging market and regional market trends during the forecast period

The scope of the OG Analysis report is to present wireless charging market based on segmentation by technology, by short term, medium-term, and long term transmission range, by consumer electronics, defense, healthcare, automotive, and industrial.

Automotive sector is marking footprints across the Wireless charging sector driven by innovation in EV charging points. For instance, key player Connected Kerb sealed a partnership with the German induction technology specialist Magment to bring wireless EV charging to the UK. The inductive charging plates will be installed on UK streets and in car parks. This contribution by market participants capitalizes on the market share across Europe.

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In addition, smartphones OEMs are entering the wireless charging market with fully wireless iPhone. Apple phones are to be launched in early 2021 with no charging ports on the most consumed smartphones. This breakthrough is estimated to not only improve sales but also creates conditions of completion which drives the wireless charging market in terms of value and volume.

Key market players are observed to explore market growth opportunities during the forecast period with innovation and technology as the taboo

A strong wave of consolidation is being observed in the global wireless charging industry driven by intense competition coupled with the dominance of large companies, pioneering market entrants and technology-driven manufacturers towards product differentiation in terms of quality, service, price, and innovation.

Product differentiations with groundbreaking features are observed to trend across the market growth and value. For instance, in 2019, MAGFAST announced a MAGFAST Extreme, which provides customers fast Qi wireless charging for multiple devices at the same time.

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Further, wireless charging is emerging as a mass-market with a customized design perspective, in China, wireless charging start-up OEMs are expertise and launching consumer tech- brands inspired by luxury clothing.

Sabnani, Chinese manufacturing and Moskal's expertise in brand operations formed the Courant Company for luxury wireless charging products. The pair launched Courant's first two products CATCH:1 and CATCH:3 in 2018 for the U.S customers.

Key market participants are observed to adapt bold market moves including direct sales through website carts, promotion codes on online sales platforms such as Amazon. For instance, Seneo's 10W Fast Wireless Charging Pad is available at Amazon with promo code.

The leading market players in the wireless charging space include Convenient Power HK Limited, Energizer Holdings Inc., Integrated Device Technology Inc., Leggett & Platt, Murata Manufacturing Co. Ltd., Powerbyproxi Ltd., Powermat Technologies, Qualcomm Incorporated, Texas Instruments Incorporated, and WiTricity Corporation.

Related Reports:

1. [Automotive Inductive Wireless Charging Systems Market](#)
2. In car Wireless Charging System Market (<https://www.oganalysis.com/industry-reports/217378/in-car-wireless-charging-system-market>)
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