

Shea Butter - Industry Trends, Sales, Supply, Demand, Analysis & Forecast to 2026

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[Shea Butter Market 2019](#)

Description: -

Global Shea Butter Market was valued at US\$ 1.7 Bn in 2018 and is expected to reach US\$ 2.67 Bn by 2026, at a CAGR of 5.81% during a forecast period.

Cosmetics & personal care industry is expected to surge the market growth during the forecast period owing to growing usage of Shea butter in this industry. Shea butter has cinnamic acid, which saves skin from the ultraviolet rays is boosting the market growth during the forecast period. In addition, it has anti-aging properties and helps to soften skin and regeneration of tissue cell are also expected to drive the market in the cosmetic & personal care industry.

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Major Key Players

Ghana Nuts Ltd
Maison Karite Sociedad Limitada
Adunni Ori Ltd.
Timiniya Tuma Company Ltd.
Savanna Shea Industries
Star Shea Ltd
Shea Radiance
VINK CHEMICALS GMBH & CO. KG
Jedwards International, Inc
IOI Loders Crokiaan
Lovinah Naturals



Report Overview

The global Shea Butter market has been analyzed by a group of market research experts to reveal various hidden trends and study them to arrive at a solid conclusion about its growth journey in the forthcoming years. This market has been studied for the forecast period of 2019 to 2023. The report overview begins with a basic introduction to the product or service that is primarily studied in the report. Further, it also provides detailed information regarding the primary applications of such a product or service in different end-user industry verticals, along with the manufacturing process. This overview is given with the objective of providing a better contextual premise to the reader of this report.

Market Dynamics

The global Shea Butter market is studied by the experts to provide context and clarity in the futuristic trends of the market in the coming years. This is primarily facilitated by studying various factors that hold a solid influence over the functioning of the market. These factors include positive market drivers that are supplementing the growth of the global Shea Butter market. Alternatively, the report also mentions factors that are hindering the ascension of the global Shea Butter market. These dynamics have aided the researchers to gain relevant insights into the degree of impact and the relationship between these factors.

Market Segmentation

This section has provided a dissection of the market in different ways. Various aspects are used as points that lay as a foundation for comparison and differentiation of the market which enables a deeper understanding of the market in the forecast period. Apart from that, this section also includes a detailed regional analysis that provides a solid support to the decision-making process of different readers of this report. Such a regional segmentation is studied for the regions of North America, Asia Pacific, Europe, Latin America, and the Middle East & Africa.

Research Methodology

The global Shea Butter market has been analyzed using Porter's Five Force Model to determine the growth trajectory of the market precisely for the assessment period of 2019 to 2023. Moreover, a SWOT analysis is also conducted to reveal the different strengths and opportunities that the market holds for market vendors to capitalize on.

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