



# Insights Engine Market 2019: Global Analysis, Share, Trends, Application Analysis and Forecast To 2025

*Wiseguyreports.Com Adds "Insights Engine -Market Demand, Growth, Opportunities and Analysis Of Top Key Player Forecast To 2025" To Its Research Database*

PUNE, MAHARASHTRA, INDIA, December 19, 2019 /EINPresswire.com/ -- [Insights Engine Industry](#)

## Description

A large number of retail and consumer goods vendors across the globe have taken to insights engines to gain an accurate and deep understanding of customer tastes and preferences and to predict search queries to improve result relevance. Consumer insights help companies in both industries stay one step ahead of changing dynamics and ensure that their customers are loyal and satisfied ones.

The IT and Telecom vertical is anticipated to have a value of approx. US\$ 110 million by 2025 and have a market attractiveness index of 4.5.

The global Insights Engine market is studied in our professional market growth survey report. The years in study are 2019-2025. The market report begins with a definition of the product/service offering provided by the global Insights Engine market and then, goes on to state its current market value. After this has been done, we estimate a net worth for the global Insights Engine market to grow to, by the end of the study period. An approximate CAGR for growth is also projected. The global Insights Engine market growth survey report attempts to provide readers with a comprehensive outlook on the global Insights Engine market for the years researched.

This report focuses on Insights Engine volume and value at global level, regional level and company level. From a global perspective, this report represents overall Insights Engine market size by analyzing historical data and future prospect.

For each manufacturer covered, this report analyzes their Insights Engine manufacturing sites, capacity, production, ex-factory price, revenue and market share in global market.

The following manufacturers are covered:

Funnelback  
IntraFind  
Coveo  
Sinequa  
Microsoft  
Attivio  
Mindbreeze  
Dassault  
Smartlogic  
IBM

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## Segmentation

The report provides data on the global Insights Engine market through segmentation and evaluation of key metrics in addition to regional analysis. Together with other industry-specific segmentation, the report covers global and regional markets. The segmented research aims to gain reliable and tailored data on the global Insights Engine market.

### Segment by Type

On-premise  
SaaS

### Segment by Application

IT and Telecom  
BFSI  
Retail and Consumer Goods  
Healthcare & Life Sciences  
Manufacturing  
Media & Entertainment  
Transportation & Logistics  
Travel & Hospitality  
Others

### Segment by Regions

North America  
Europe  
China  
Japan  
Southeast Asia  
India

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