

## Trending in 2020: Organic Acids Market Variables, Information, Emerging Trends, Analysis And Forecast 2025

Organic Acids Industry report contains a product overview & its scope in the market to define the key terms and provide the holistic idea of market

LOS ANGELES, CA, UNITED STATES, January 2, 2020 /EINPresswire.com/ --Organic compounds have widespread applications in food & beverage, pharmaceutical, cosmetic, and chemical industries. Organic Acids have major applications as preservatives and flood favors, which is expected to catalyze the sales of the Organic Acids. QYR Consulting has recently published a new report titled, "Organic Acids Market Report: Company Analysis History and Future Overview, Global Sales Trends by 2025" to provide significant insights into the organic acid market. The global Organic Acids market is estimated to value US\$ 10.1 Bn by 2025 from US\$ 7.1 Bn in 2018, registering a moderate CAGR of 5.1% from 2019 to 2025.



Organic Acids

Segmental Analysis

Ever Developing Pharmaceutical & Chemical Industry is Expected to Foster the Growth of Type Segment

The type segment is divided into acetic acid, citric acid, formic acid, ascorbic acid, lactic acid, malic acid, fumaric acid, propionic acid, and others. High demand for Formic acid and acetic acid in pharmaceutical and chemical industries along with its largescale application in skin care products is fostering the growth of the market. Fumeric and melic acids are largely used in the treatment of animals and are also used as an alternative to antibiotics in animal health. This is likely to foster the growth of the type segment.

The application segment is bifurcated into Food & Beverage, Industrial & Chemical, Pharmaceuticals, Animal Feed & Nutrition, Agriculture, and Cosmetics & Personal Care.

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**Key Players** 

New Product Launch – Key Players Principal Strategy

Some of the key manufacturers functioning in the market are Myriant corporation (U.S.), the Dow Chemical Company (U.S.), Archer Daniels Midland Company (U.S.), E.I. du Pont de Nemours and Company (U.S.), Tate & Lyle PLC (U.K.), BASF SE (Germany), BioAmber Inc. (Canada), Henan Jindan Lacti Acid Technology Co., Eastman Chemical Company (U.S.), Cargill, and Corbion (The Netherlands). Manufacturers are keen to develop novel organic acids to cater to requirements. For instance, BASF launched two new products Luvipur® and Lutropur® for applications in cleaning formulations.

## Regional Analysis

High Demand for Preservatives in Asia-Pacific to Drive the Market Growth

The region of the Asia-Pacific held a significant share of the market due to its increasing usage in beverages and preservatives. China exports a significant portion of the manufactured products to international markets. The region has low operational costs along with competitive product pricing, which is expected to drive the growth of the market.

## Market Dynamics

High Demand for Bio-based Products to Boost the Growth of the Organic Acids Market

A major factor supporting the growth of the market is the high demand for bio-based Organic Acids for enhancing food products and regulating the acidic content. Largescale application of Organic Acids as preservatives, antioxidants, and flavor enhancers are likely to foster the growth of the market. Increasing demand for convenience food and the popularity of beverages rich in anti-oxidants for promoting health and fitness are responsible for driving the growth of the market.

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