

Trending in 2020: Wheat Germ Oil Market Research Report Delivers Valuable Insights And The Credibility, 2020-2025

LOS ANGELES, CA, UNITED STATES, January 2, 2020 /EINPresswire.com/ -- QYR Consulting has come up with an in-depth market research report titled, "[Wheat Germ Oil Market](#) Report Company Analysis, History and Future Overview Global Sales Trends by 2025." The report offers an accurate market forecast, market dynamics, growth drivers, key players, and segment analysis to its readers. According to this report the global Wheat Germ Oil market was valued worth US\$ 134.0 Mn in 2018 and is predicted to obtain the value of US\$ 220.0 Mn by 2025. The global Wheat Germ Oil market is projected to exhibit a healthy CAGR of 7.2% from 2019 to 2025. Wheat Germ Oil is a nutritious raw material and is widely used in snack food, bread, and breakfast cereals which is likely to fuel its growth in the years to come.



Wheat Germ Oil

Segmental Analysis

Increasing Consumption of Organic Food is Fostering the Growth of the Product Segment

The nature segment of the wheat germ oil market is divided into Conventional and Organic. Consuming Organic Wheat Germ Oil offers health benefits such as the lowered risk of cancer and also provides high nutritional value, which is expected to positively impact the growth of the segment. The application segment is bifurcated into salads, food, bread, pasta, cosmetics, snacks, animal health, dietary supplement, hair care, and skincare.

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Regional Analysis

Growing Preference for Healthy and Convenient Food to Boost the Wheat Germ Oil Market in North America Region.

An increasing number of the working population demanding healthy and convenient food in North America has resulted in demand for edible oils, snack food, and germ-enriched bread. The region also a huge demand for packaged food for catering to a wide variety of different tastes and flavors. These packed food items may degrade over time and need to be preserved. Wheat Germ Oil is largely used in packaged food to extend shelf life. This is anticipated to create an

opportunity for the regional Wheat Germ Oil market.

Key Players

Key Companies to Focus on Improving Product Quality

Some of the key players operating in the global Wheat Germ Oil market Country Life, General Nutrition Centers, Inc., Grupo Plimon, Now Foods, Agroselprom, Inlife Pharma Pvt. Ltd., LLC, Swanson Health Products, Arista, CONNOILS, Kanta enterprises Ltd, Zonghoo, Hebei Jiafeng Plant oils, Henan Yuanquan, KUNHUA BIOLOGICAL TECHNOLOGY CO., LTD., O & 3, and GNLD International LTD.

Market Dynamics

High Nutritional Value is Expected to Drive the Growth of the Global Wheat Germ Oil Market

Rising awareness regarding health-conscious food along with the popularity of dietary supplements has resulted in the wide usage of Wheat Germ Oil in food. It is a source of rich nutrients like vitamin B, protein, fatty acid, and omega – 3 which provides medical benefits for health. Huge consumption of snacks, bread, and breakfast cereals has resulted in increasing demand for Wheat Germ Oil, which is likely to foster the growth of the market.

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QYR Consulting established as a research firm in 2007 and have since grown into a trusted brand amongst many industries. Over the years, we have consistently worked toward delivering high-quality customized solutions for wide range of clients ranging from ICT to healthcare industries. With over 50,000 satisfied clients, spread over 80 countries, we have sincerely strived to deliver the best analytics through exhaustive research methodologies.

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