

Global Whole Grain Foods Market Status, Size, Growth Major Manufacturers Introduction and Market Data 2019-2025

WiseGuyReports.com has been added report of "Global Whole Grain Foods Market Insights, Forecast to 2025" to its Research Database.

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Whole Grain Foods Market 2019-2025



Description:-

Whole grain foods basically comprise grains in their complete form containing all three essential parts (bran, endosperm, and germ). High-fiber or multigrain foods are often mistaken for whole grain foods. Whole grain foods have high fiber content, which helps in digestion.

According to the report, one of the major drivers for this market is Growing significance of the health benefits of whole grain foods. The importance of healthy and nutritious foods has increased in recent times, especially in countries that are facing health issues like obesity and diabetes. Obesity is a major concern in developed countries like the US. Thus, to decrease the occurrence of such health problems, consumers are now incorporating healthy food habits in their lifestyle.

The reduced fiber intake is one of the major reasons for the occurrence of such health problems among consumers. Thus, in order to increase dietary fiber, consumers are looking for high-fiber foods. Whole grain foods are in high demand because of their high fiber content. Fiber content not only helps in digestion but also balances blood sugar levels, which helps in maintaining the overall wellbeing of consumers.

Scope of the Report:

The global Whole Grain Foods market is valued at xx million US\$ in 2018 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2019-2025. The objectives of this study are to define, segment, and project the size of the Whole Grain Foods market based on company, product type, end user and key regions.

This report studies the global market size of Whole Grain Foods in key regions like North America, Europe, Asia Pacific, Central & South America and Middle East & Africa, focuses on the consumption of Whole Grain Foods in these regions.

This research report categorizes the global Whole Grain Foods market by top players/brands, region, type and end user. This report also studies the global Whole Grain Foods market status, competition landscape, market share, growth rate, future trends, market drivers, opportunities and challenges, sales channels and distributors.

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The key players covered in this study

Cargill
Cereal Ingredients (CII)
Flowers Foods
Hodgson Mill
Kellogg
Allied Bakeries
Bob's Red Mill Natural Foods
Food For Life
General Mills
Grain Millers
Mondelez International
Nestlé
Quaker Oats

Market size by Product

Whole Grain Cereals
Whole Grain Bakery Products
Whole Grain Flour
Others

Market size by End User

Supermarkets/Hypermarkets
Online/E-Commerce
Independent Retail Outlets
Others

The study objectives of this report are:

To study and analyze the global Whole Grain Foods market size (value & volume) by company, key regions, products and end user, breakdown data from 2014 to 2018, and forecast to 2025.

To understand the structure of Whole Grain Foods market by identifying its various subsegments.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

Focuses on the key global Whole Grain Foods companies, to define, describe and analyze the sales volume, value, market share, market competition landscape and recent development.

To project the value and sales volume of Whole Grain Foods submarkets, with respect to key regions.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

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