

# Citric Acid Market size to grow at a remarkable CAGR of 3.49% during the forecast period 2020-2026

*2020 Future of Global Citric Acid Market Size, Share and Trend Analysis Report to 2026- Growth Opportunities, Competition, Forecasts and industry Outlook*

ALASKA, UNITED STATES, January 10, 2020 /EINPresswire.com/ -- Rising demand for [citric acid](#) in the production of baked goods like caramels to stop sucrose crystallization and in cake mixes, canned foods and many processed sweets resulting to increase the citric acid market growth.

Apart from culinary use, usage of citric acid in cleaning products as it functions as a pH manipulator to increase the market demand.

Further, strong application demand for ready-to-drink (RTD) beverages and soft drinks to aiding the usage of citric acid over the forecast period.

Request Free sample @ <https://www.oganalysis.com/sample/212100>

Fabric-like threads made of carbon fiber electrodes coated with a citric acid-based polymer can measure electrolyte concentrations within sweat.

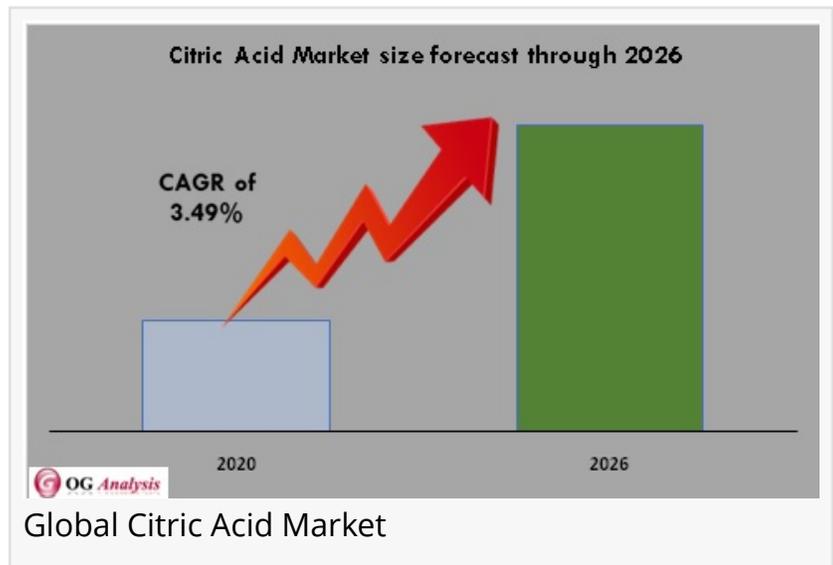
In addition, extensive applicability of citric acid as an acidulant, antioxidant, conserving, and binding agent in the food and other industries to boost the market demand.

Moreover, increasing trends of citric acid products in pharmaceutical, personal care, food and beverage industries to augment the market growth.

High use of citric acid in food & beverages industry in order to preserve the food items for a prolonged time owing to its sour nature to create key opportunities for market players. However, a disproportionate amount of citric acid consumption leads to side effects in order to challenge and restrains the citric acid market growth.

Citric Acid market trends across key segments set to trigger the market growth

Citric acid in powder form holds the major market share as it replaces the usage of vinegar or lemon juice in culinary applications. Further, it is employed as a chelating agent to eliminate the formation of limescale in



evaporators and boilers. Furthermore, it is used to increase the effectiveness of soaps and laundry detergents in water.

Moreover, usage of citric acid as an antioxidant and emulsifying agent in ice creams and other baked foods to avoid the fats from separating resulting to impact the market growth steadily.

Browse Citric acid Market Research Report @ <https://www.oganalysis.com/industry-reports/212100/citric-acid-market>

Whereas, have beneficial properties such as texture modification, acidifying agents, and flavor enhancement.

Furthermore, in oil industry liquid form is used as a chelating agent for maintaining the pH of acidizing fluids in order to reduce precipitation of iron in oil.

Food and beverages segment to emerge major market share coupled with its extensive usage in creams and dietary supplements. In addition, Powder form of citric acid acts as a preservative and emulsifying agents which find application in food and beverage industries.

Further, usage of citric acid for neutralization of the pH value in medicines as well as salt derivatives of minerals & metals to impact positively for the market growth.

Request for Special Discount on Citric acid Market @ <https://www.oganalysis.com/discount/212100>

Additionally, citric acid employed in conjunction with sodium carbonate in effervescent formulae for the production of personal care, ingestion tablets, and powder products to drive the market demand.

Regional Citric Acid market overview during the forecast period

Increasing awareness among consumers about health benefits offered by citric acid for maintaining the digestive health in order to upsurge the growth of citric acid market in Europe. European societies consuming citric acid based yogurt to maintain digestive health is likely to increase to a great extent in the coming years.

Whereas, North Americans who are suffering from digestive system problems along with an increased demand in food & beverages and pharmaceuticals industries to have a positive outlook towards the citric acid market.

Therefore, in 2019, FDA approved an oral hydrogel therapy that induces feelings of fullness without adding calories for adults with overweight and obesity.

Moreover, FDA just approved the diet pills Plenity, Gelesis 100 which are the first treatment FDA approved for adults and is the first-in-class hydrogel matrix containing cellulose and citric acid.

However, regional development of citric acid market for countries across the Asia Pacific, South & Central America and the Middle East & Africa to grow significantly.

Competitive landscape across Citric Acid market players

New launches, developments by leading market players to boost the market demand over the forecast period. For instance, in 2020, XO Marshmallow launched new limited-time marshmallow flavors which are sour strawberry covered with citric acid for a sour twist.

Further, in 2020, Researchers in Korea developed a sweat sensor to measure electrolyte levels in sweat.

In addition, in 2018, Kellogg launches new cereal HI! Happy Inside to support digestive health

easily accessible. As well, in 2018, Veolia Water Technologies Bio-Acids built KSA's first citric acid plant for production output of 80,000 metric tons.

Moreover, Samsung Bioepis Co., Ltd launched Imraldi patient kit in 2018 which contains sodium citrate and citric acid.

Key players of the Citric Acid Market include Archer Daniels Midland Company, Cargill Corporation, Citrique Belge N.V., Danisco A/S, Gadot Biochemical Industries Ltd, Huangshi Xinghua Biochemical Co., Ltd, Jungbunzlauer AG, Kenko Corporation, Pfizer Inc., RZBC Group Co., Ltd, Shandong Juxian Hongde Citric Acid Co., Ltd, and Tate & Lyle PLC. among others.

Related reports

- [Food Flavor Market](#)
- [Food Additives Market](#)

Ambarish Ram

OG Analysis

+91 73370 13757

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2020 IPD Group, Inc. All Right Reserved.