

# PRELIMINARY SURVEY RESULTS SHOW NONPROFITS PRIORITIZING CULTURE & ENGAGEMENT IN 2020

*New Nonprofit Survey Data Reveals  
Current Talent Management Practices*

WASHINGTON, DC, UNITED STATES , January 15, 2020 /EINPresswire.com/ -- 85% of Nonprofit Talent Management Priorities survey respondents indicate that their nonprofit is prioritizing culture and engagement in 2020. Respondents, including nonprofits based in the United States and Canada, indicate their organizations are tackling multiple practices as it relates to culture and engagement. Leading priorities identified include assessing organizational culture; developing an employee retention/engagement strategy, programs and/or initiatives; and implementing an employee retention/engagement strategy, programs and/or initiatives. The survey, conducted annually, assesses what nonprofit organizations are focused on regarding their people. It also captures sector-wide challenges in attracting, developing and retaining staff, among other HR practices. Hundreds of organizations have contributed to this survey in the past.



“

These preliminary results tell us that nonprofits are taking proactive steps in this key area of talent management... All-around, this is a promising development.”

*Lisa Brown Alexander,  
Nonprofit HR President and  
CEO*

“Studies continue to confirm the benefits of a healthy, engaged culture. These preliminary results tell us that nonprofits are taking proactive steps in this key area of talent management. Engaged employees are proven to continuously outperform those who are disengaged. All-around, this is a promising development.” said Lisa Brown Alexander, Nonprofit HR President and CEO

Results from the survey will be shared with the public February 2020. Press seeking interviews regarding survey data and findings may email Senior Director for Client Marketing and Strategic Communication, Atokatha Ashmond Brew at [abrew@nonprofithr.com](mailto:abrew@nonprofithr.com).

About Nonprofit HR

Nonprofit HR is the country's leading and oldest firm focused exclusively on the talent

management needs of social impact organizations. Since 2000, our staff of credentialed experts have advanced the impact of some of the world's most influential brands in the sector. We focus our efforts on project-based human resources consulting, HR outsourcing, talent acquisition, executive search, knowledge, and research, all with the objective of strengthening the people management capacity of the workforce.

###

Atokatha Ashmond Brew  
Nonprofit HR  
+1 2022477451  
[email us here](#)

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2020 IPD Group, Inc. All Right Reserved.