

Fort Lauderdale HouseMaster Owner Receive Prestigious President's Club Award

Local home inspection business owner Cesar Costa recognized for his achievements and business growth

FORT LAUDERDALE, FLORIDA, USA, January 17, 2020 /EINPresswire.com/ --HouseMaster, the first and most experienced home inspection franchise company in North America, recognized HouseMaster Fort Lauderdale for its commitment to exceeding customer expectations and expanding business at HouseMaster's annual conference in Boulder, Colorado, this past November. Local owner Cesar Costa received the President's Club award for the first time, marking a milestone for the franchise location.

"My team and I put a tremendous amount of energy into making this year



our best yet, and this recognition from HouseMaster validates all that we've done to grow and provide home inspections across Fort Lauderdale and the neighboring communities we service," said Costa. "This award means a lot to us and we are grateful for the continual support from the HouseMaster team and our fellow franchise owners across the U.S. and Canada."

Costa has been focused on growing his business that serves the people of Hollywood, Fort Lauderdale, Weston, Sunrise, Davie and their neighboring communities. He has inspection certification from both the NIBI and FABI. He holds Florida Mold Accessor License and Termite Operator license. He is also a Certified for Residential Thermography and for Sewer Line inspections. . His home inspection business has received more than 1,000 four- and five-star reviews from local customers.

HouseMaster President and CEO Kathleen Kuhn and the corporate team hosted the conference and event, honoring the success of franchise owners over the past year and celebrating their lasting impact on the home inspection industry. Many of the HouseMaster owners that serve over 325 locations across the United States and Canada gathered in Colorado for the annual gathering.

This was a very special conference for the HouseMaster family as the brand celebrated its 40th anniversary of franchising this year. HouseMaster is known for its strong commitment to customer service. HouseMaster holds a Net Promoter Score of 92 (a customer satisfaction ranking higher than Apple and Ritz-Carlton). Franchise Business Review has named HouseMaster a top franchise brand since 2009.

"Every year we take advantage of this opportunity to recognize some of HouseMaster's top

performers — owners who take a great deal of pride in mastering their business through our system," Kuhn said. "Cesar and his team embody the values of our franchise system and we're so proud of their achievements."

To connect with Costa directly, call (954) 354-2736 or email cesar.costa@housemaster.com.

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About HouseMaster:

Founded in 1979 and Headquartered in Somerville, N.J., HouseMaster is the oldest and one of the largest home inspection companies in North America. With more than 325 franchised areas throughout the U.S. and Canada, HouseMaster is the most respected name in home inspections. For 40 years, HouseMaster has built upon a foundation of solid leadership and innovation with a continued focus on delivering the highest quality service experience to their customers and providing HouseMaster franchisees the tools and support necessary to do so. Each HouseMaster franchise is an independently owned and operated business. HouseMaster is a registered trademark of HM Services, LLC.

For more information please visit <u>www.housemaster.com</u> or call 732-469-6565.

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