

Park Plaza Victoria Amsterdam: New Trends at an Iconic Hotel

The Park Plaza Victoria Amsterdam was recertified by Green Globe at the end of last year.

LOS ANGELES, CALIFORNIA, UNITED STATES, January 18, 2020 /EINPresswire.com/ --A clever combination of antique and modern, Park Plaza Victoria Amsterdam boasts historic architecture and contemporary accommodation in the city centre, just a short walk from Amsterdam Central Station.

First certified in 2018, the Park Plaza Victoria Amsterdam was recertified by Green Globe at the end of last year after undergoing a stringent audit.



Park Plaza Victoria Amsterdam

The hotel is committed to improving its sustainable performance with numerous changes introduced over the past year.

Located in the heart of Amsterdam's city centre, Park Plaza Victoria Amsterdam offers modern meeting rooms with high tech extras including a Barrisol coloured lighted ceiling. Green Meetings are a sustainable option at the hotel where plants such as cactuses and succulents that require little watering are utilized to adorn tables. For any printed material, eco/draft, double sided settings are selected on printers and eco-labelled FSC paper is preferred. Recycle bins and video conferencing are also available in meeting rooms.

In line with its CSR initiatives, in June 2019, the hotel's popular bar created a special Mint and Lime Tree Cocktail. For every refreshing green cocktail sold, €4 was donated in support of the World Childhood Foundation and the Nottinghampshire Wildlife Trust.

The hotel is dedicated to ensuring that no endangered species or products stemming from unsustainable practices are consumed or sold at its restaurant. In 2019, the chef removed both eel and codfish from the menu and will replace them with sustainable alternatives. It is through such decisive actions that wildlife species, ecosystems and biodiversity are conserved.

To minimize impacts and reduce waste, paperless check-ins are now a standard procedure as is a linen and towel reuse program where guests can choose to launder items less frequently. Plastic straws are only available on request and more environmentally friendly cleaning products are also being gradually incorporated into housekeeping cleaning services.

About Green Globe Certification

Green Globe is the worldwide sustainability system based on internationally accepted criteria for sustainable operation and management of travel and tourism businesses. Operating under a

worldwide license, Green Globe is based in California, USA and is represented in over 83 countries. Green Globe is an Affiliate Member of the United Nations World Tourism Organization (UNWTO). For information, please visit <u>www.greenglobe.com</u>

Bradley Cox Green Globe + +1 3103373000 email us here

This press release can be viewed online at: http://www.einpresswire.com

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2020 IPD Group, Inc. All Right Reserved.