

Melbourne Gym Owners Event Feb 21st Launches New Legal Fitness Business Panel To Assist Owners & New AI Retention Tool

Gym Owners, Personal Trainers, Leisure Centres And New Business Owners Will Get The Opportunity To Build Bigger Business In 2020 With A New Business Event.

MELBOURNE , VICTORIA, AUSTRALIA, January 18, 2020 /EINPresswire.com/ -- YOU'RE INVITED TO THE

2020 IGNITE [FITNESS BUSINESS SUMMIT](#)

Friday 21 February @ Citadines on Bourke Melbourne 'Proudly Sponsored By [Keepme.ai](#) The World's Fastest Growing AI Retention Program"

Ignite launched in Melbourne 2019 with great success, later launching in the USA and Singapore.

Prominent and well-respected brands are proud to be sponsoring this cutting-edge event, which is designed to shift your fitness business' success into a whole new gear. Brands include Debit Success - Keepme.AI - Coaching Zone - Myzone - Greg Sellar - Impact Training - Healthy Ageing Summit - FourD Media - [The Gym Owners Fitness Business Podcast](#) - Australasian Leisure Management Magazine - Novofit

This year will feature six roundtables each with a host on fitness business, each roundtable runs for 25 minutes, at the end of the 25 minutes the attendee's move to the next roundtable.

Roundtables Include -

*Sales Tools *Managing Staff *Creating Sales From Video *Building A Business To Sell *Building A High-Performance Team * Setting Up Small Group Training To Profit

From Our Added Guest Speakers At this year's Ignite Fitness Business Summit you'll learn how to:

- make more sales
- win the retention war with a system to enrich your club software
- learn to handle large teams from a YMCA manager



BY MEL TEMPEST FITNESS BUSINESS INFLUENCER

— THE KEEPME —
IGNITE FITNESS BUSINESS EVENT 2020

FRI 21 FEBRUARY 2020 @ CITADINES ON BOURKE MELBOURNE

 STEVE JENSEN impact-training.net	 IAN MULLANE keepme.ai	 LIAM ROBERTSON aus.cfm.net	 NADINE KEMP activemoreland.com.au	 GREG SELLAR gregsellar.com	
 SAM MERZA coachingzone.com.au	 MIKE BEENEY myzone.org	 MICHAEL CASTRICUM velocitylegal.com.au	 ADAM LEWIT novofit.com.au	 CAMERON PROSSER bfbrokers.com.au	 DENNIS HOSKING fitrec.org
 DAMIEN BAIN yourplc.com	 OWEN BOWLING fourdmedia.com.au	 MICHELLE FURNISS debitsuccess.com.au	 EDWINA GRIFFIN edwinagriffin.com	 BEN REVITT aus.cfm.net	 MEL TEMPEST meltempest.net

USE CODE 'EARLYBIRD' & SAVE 20% TODAY AT [IGNITEFITNESS.COM.AU](#)

POWERED BY: Keepme, GOLD: DS, IMPACT, MEDIA, COACHING ZONE, SILVER: myzone, velocity, NOVOFIT, BRONZE: BFBROKERS, MEDIA: LEISURE, PARTNER: HealthyAgeing

Fitness Business

hack the status quo and beat your competitors
be better prepared with legal matters
smash your social media marketing,
and
create a thriving, high-performance team.

With keynote speakers including Steve Jensen, Greg Sellar, Ian Mullane, Liam Robertson and Nadine Kemp, you're bound to leave feeling impressed, inspired, and empowered by the proven tips, techniques, strategies and secrets that these industry specialists will share.

The event this year includes three new panel discussions, legal matters for fitness business, taxation, technology, retention issues and building a boutique business inside your club to fight off the new brands coming to Australia.

If you're ready to accelerate the performance of your business and ignite the passion among your team, then secure your ticket before spaces sell out.

Early bird tickets are available through the discount code 'fitrec'. This code will save you \$50 off the standard ticket price and includes full-day event, plus food, beverages and networking with like-minded people with the same agenda as you. Success!

“

Gym Owners, Managers And Teams Will Gain Knowledge On Legal Matters In Gyms, AI Retention Tools To Stop Members Leaving And Opportunities To Bring Your Struggles In Business And Speak With The Team.”

Mel Tempest - Creating Change For Melbourne Fitness Business Owners

To reserve your spot or to find out more go to ignitefitness.com.au or email mel@ncable.net.au

Mel Tempest is the founder of Ignite Fitness Business Events.

She is a club owner and fitness business innovator, speaker and leader.

The host of The Gym Owners Fitness Business Podcast And The Women's Leaders Fitness Business Podcast

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— THE KEEPMÉ —

IGNITE FITNESS BUSINESS EVENT 2020

FRI 21 FEBRUARY 2020 @ CITADINES ON BOURKE MELBOURNE

FITNESS LEGAL BUSINESS Panel

PANEL HOST: MEL TEMPEST

GUEST SPEAKER: MICHAEL CASTRICUM

PANEL SPEAKERS: MICHAEL CASTRICUM, EDWINA GRIFFIN, VELOCITY TEAM

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Fitness Business Law

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IGNITE FITNESS BUSINESS EVENT 2020

FRI 21 FEBRUARY 2020 @ CITADINES ON BOURKE MELBOURNE

STARTING A BOUTIQUE Panel

PANEL HOST: CAMERON PROSSER

GUEST SPEAKER: ADAM LEWIT

PANEL SPEAKERS: ADAM LEWIT, MEL TEMPEST, DAMIEN BAIN

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PARTNER: Healthy Agents

Fitness Business Boutique

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