

Sports Brand Slinger Bag (OTC: \$SLBG) Announces Partnership with World Renowned Tennis Coach Nick Bollettieri

Slinger Bag (OTC: SLBG), a sports brand has a new partnership with esteemed coach Nick Bollettieri as he joins the brand in the role of Head Coach.

MARYLAND, MD, UNITED STATES, January 21, 2020 /EINPresswire.com/ -- Sports Brand Slinger Bag (OTC: \$SLBG) Announces Partnership with World Renowned Tennis Coach Nick Bollettieri

Maryland, MD, January 21, 2020 (Investorideas.com Newswire) - Slinger Bag (OTC: SLBG) a sports brand focused on innovating game improvement equipment for all ball sports with an initial focus on the global tennis market, announces a new partnership with esteemed coach Nick Bollettieri as he joins the brand in the role of Head Coach.

Read the full news release featuring Slinger Bag, (OTC:SLBG) at <https://www.investorideas.com/news/2020/sports/01211OTCSLBG-NickBollettieri.asp>



Slinger Bag

One of the most successful coaches in tennis history, Bollettieri is a pioneer of the sport having coached and nurtured the talents of ten former world number one players across his 60 years in the industry, including Andre Agassi, Boris Becker, Monica Seles and Serena Williams. In 2014 he was also inducted into the International Tennis Hall of Fame.

Bollettieri joins the company in a three-year deal, bringing an unrivalled knowledge of tennis whilst sharing Slinger's dedication to helping players improve their game. In his new role, he will be a major contributor to the 'Coaches Corner' section of slingerbag.com providing insights into practice drills using Slinger, coaching and match tips and general tennis education articles.

The Slinger Bag is the highly versatile and portable ball launcher for tennis players around the world. It is perfect for enjoyable on or off court practice virtually anywhere and is a game-changer for those who are short of a playing partner.

To discover more, visit <https://slingerbag.com>

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About Slinger Bag®

Slinger® is a new sports brand focused on delivering innovative, game improvement technologies

and equipment across all Ball Sport categories. With the vision to become a next-generation sports consumer products company, Slinger® enhances the skill and enjoyment levels of players of all ages and abilities. Slinger® is initially focused on building its brand within the global Tennis market, through its Slinger® Tennis Ball Launcher and Accessories. Slinger® has underpinned its proof of concept with over \$1 Million in pre-sales and additionally has successfully raised \$2.5million from outside investors. Slinger® is now primed to disrupt what are traditional markets. The patented Slinger® Launcher is unique in the Tennis market today and is both highly transportable and affordable.

Slinger Bag Disclaimer:

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995. Statements in this press release that are not strictly historical are "forward-looking" statements within the meaning of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. These statements involve a high degree of risk and uncertainty, are predictions only and actual events or results may differ materially from those projected in such forward-looking statements. Factors that could cause or contribute to differences include the uncertainty regarding viability and market acceptance of the Company's products and services, the ability to complete software development plans in a timely manner, changes in relationships with third parties, product mix sold by the Company and other factors described in the Company's most recent periodic filings with the Securities and Exchange Commission, including its 2019 Annual Report on Form 10-K and quarterly reports on Form 10-Q.

Forward-Looking Statements

This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 and Private Securities Litigation Reform Act, as amended, including those relating to the Company's product development, clinical and regulatory timelines, market opportunity, competitive position, possible or assumed future results of operations, business strategies, potential growth opportunities and other statement that are predictive in nature. These forward-looking statements are based on current expectations, estimates, forecasts and projections about the industry and markets in which we operate and management's current beliefs and assumptions. These statements may be identified by the use of forward-looking expressions, including, but not limited to, "expect," "anticipate," "intend," "plan," "believe," "estimate," "potential," "predict," "project," "should," "would" and similar expressions and the negatives of those terms. These statements relate to future events or our financial performance and involve known and unknown risks, uncertainties, and other factors which may cause actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Such factors include those set forth in the Company's filings with the Securities and Exchange Commission. Prospective investors are cautioned not to place undue reliance on such forward-looking statements, which speak only as of the date of this press release. The Company undertakes no obligation to publicly update any forward-looking statement, whether as a result of new information, future events or otherwise.

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