

AskTheLawyers.com™ Now Offers Spanish Language Videos for Attorney Member-Clients

AskTheLawyers.com™ is pleased to announce that it now offers Spanish video services for attorney-member clients.

AUSTIN, TEXAS, UNITED STATES, January 27, 2020 /EINPresswire.com/ -- AskTheLawyers.com™ is pleased to announce that it now offers Spanish video services for attorney-member clients.

AskTheLawyers.com™ offers multiple video formats, including in-depth Ask The Lawyer interviews, breaking news style Legal Briefs, and short format Quick Questions. The Spanish language video options can help attorneys can



AskTheLawyers.com™ Attorney Video Interview in Spanish

reach an even wider audience. With roughly 53 million Spanish speakers living in the United States, Spanish-speaking attorneys are in high demand.

To assist with these videos, AskTheLawyers.com™ is proud to welcome bilingual news anchor



We are excited to offer videos in Spanish that answer questions that people are asking online. By incorporating these Spanish Q&A video segments, we are able to reach more Spanish speaking clients."

Cheney Winslow

Jessica Brizuela to the video production team. A former newscaster for AmericaTeve, The Spanish Broadcasting System, and Venevision, Brizuela brings years of professional broadcasting experience to help introduce member-attorneys to a Spanish-speaking audience.

About AskTheLawyers.com™

AskTheLawyers.com[™] is a video-driven legal information source and directory that actively promotes clients through video. The attorney-members on AskTheLawyers.com[™] have to meet eligibility requirements with a referring attorney. At AskTheLawyers.com[™]: You Can Choose a

Lawyer that Lawyers Choose™.

AskTheLawyers.com[™] co-founder Cheney Winslow said that <u>video marketing</u> is an essential and often overlooked component of law firm advertising.

"Almost five billion videos are watched on YouTube every single day, on Facebook around 8 billion video views a day," she said. "We are excited to offer videos in Spanish for our clients that answer common questions that people are asking about online. By incorporating these Spanish Q&A video segments, we are able to reach more Spanish speaking clients looking for legal representation online. For lawyers of all practice areas, these videos allow potential clients to establish a connection with your firm and boost the likelihood that they will pick up the phone

and give you a call."

At AskTheLawyers.com[™], attorneys are vetted to meet independently-verified membership eligibility requirements. In addition to recommendations from other attorneys, attorneys must be in good standing with their state bar, have a record of successful jury trials, and be active in their local communities, along with other criteria. See the full list of membership requirements here.

To learn more about joining AskTheLawyers.com™, send an email to BeAStar@AskTheLawyers.com™.

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