

Global Irrigation Controller Market is Expected to Grow at CAGR of more than 11% from 2018-2023: Ken Research

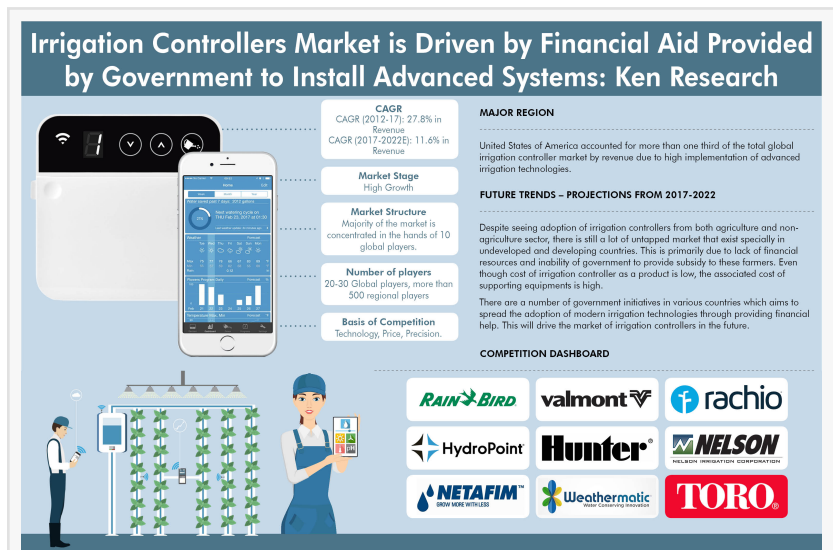
Report covers introduction, market size, competition, segmentation by region, by type of system, Growth Drivers, Restraints, Key Regulations Future Outlook

GLOBAL, January 29, 2020 /EINPresswire.com/ -- Cloud computing is the latest technology that is being used in the irrigation sector in analyzing the data captured from the field.

Increasing water stress level on most of the countries has prompted the government to increase awareness about water conserving techniques in agriculture as well as non-agriculture sector.

Adoption of smart irrigation controllers mostly in the US is driving the irrigation controller market.

The [market for irrigation controllers](#) is still in the growth stage across many economies. It is expected to register double digit growth as it has gained fresh momentum due to enhanced focus of the government in many emerging countries. Demand for irrigation controller equipments will be largely driven by smart home, landscape management and large scale farmers mainly engaged in horticulture and vegetable farming. In the last few years, these sectors have seen rapid growth in various regions across the globe. The government regulations for water conservation have also played a major role in wide acceptance of irrigation controller in many areas. New technologies such as Internet of Things, artificial intelligence



Global Irrigation Controller Market Info graphic



Global Irrigation Controller Market Cover image

and wireless connectivity will be widely applied in the sector in various domains. The level of technology used in various regions depends on economic condition and education level of the farmers.

North American countries (mainly the US) will drive majority of the demand from the market in the future. The market is flooded with sensors based or weather based irrigation controllers. The market dynamics across the globe has some common feature which vary with social, economic and political scenario of the region. Government initiatives in various countries aims to spread the adoption of modern irrigation technologies through financial help, promotion of internationally adopted practices such as drip irrigation will further augment the demand for irrigation controllers. Replacement demand for existing controllers and technology upgradation of existing controllers will help in creating the recurring demand thus having positive impact on the market.

Analysts at Ken Research in their latest publication "[Global Irrigation Controller Market Outlook to 2023](#) - By Region (North America, Europe, Asia Pacific, Rest of the World), By Type of System (Sensor Based System, Weather Based System) and By Type of Application (Agriculture and Non-Agriculture)" believed that revamping the distribution system, partnerships with financial institutions (to support farm loans), focus on research and development, creation of collaborating communities will help in maximizing the delivered value from manufacturers of irrigation controllers and government to the end users. Manufacturers should focus on increasing the perceived value of their products by communicating the long term benefits of their products. Global Irrigation Controller market is expected to reach USD 715 million by 2023.

Market Segmentation

By Weather and Sensor Based Irrigation Controller
By Agriculture and Non Agriculture
By Basic Controllers, Smart Controllers and Tap Timers
By Region (North America, Asia Pacific, Europe, South America and Rest of the World)
By Drip and Sprinkle Irrigation System
By Open and Controlled Environment Agriculture
By Residential, Sports and Others

Key Target Audience

Distributors of Irrigation Controller
Irrigation system integrators
Manufacturers of Irrigation Controller
Government Organizations
Commercial Farmers
Vertically Integrated Agrobased Companies

Time Period Captured in the Report:

- Historical Period –2013 - 2018
- Forecast Period –2019 - 2023

Companies Covered:

Rain Bird Corporation
Hunter Industries
Netafim
The Toro Company
Weathermatic

Lindsay Corporation
Nelson Irrigation
Valmont Industries
Hydropoint Data Systems
Rachio

Key Topics Covered in the Report

Overview of Global Irrigation Controller Market.
Value chain analysis.
Global Irrigation Controller Market Size by Revenue.
Market Segmentation by Region (North America, Europe, Asia Pacific, Rest of the World), By Type of System (Sensor Based System, Weather Based System) and By Type of Application (Agriculture and Non-Agriculture)
Restrains
Growth Drivers
Competitive Benchmarking of Major Developers
Company profile of Major Developers (Rainbird, Netafim, Weathermatic, The Toro Company)
Industry Scenario by Region
Product Selection Process
Key Regulations
Future Outlook
Analyst Recommendation

For more information on the research report, refer to below link:

<https://www.kenresearch.com/agriculture-and-animal-care/farming/global-irrigation-controller-market/175032-104.html>

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