



Antimicrobial Additives Market Analysis | Top players Milliken Chemical, Momentive, Schulman, Steritouch, RTP Company

The report also includes the profiles of key antimicrobial additives manufacturing companies along with their SWOT analysis and market strategies.

CALIFORNIA, US, January 30, 2020 /EINPresswire.com/ -- – Antimicrobial Additives Market to 2027 - Global Analysis and Forecasts By Product (Inorganic Antimicrobial Additives, and Organic Antimicrobial Additives), Application (Plastics, Pulp & Paper, Paints & Coatings, and Others), End User (Automotive, Construction, Food & Beverages, Packaging, Healthcare, and Others), and Geography. North America is expected to contribute to the largest share in the antimicrobial additives market in the coming years, due to high occurrence of diseases coupled with geriatric population, sedentary lifestyle, and unhealthy dietary habits in the region.

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Top key players profiled in the Antimicrobial Additives Market include are RTP Company, BASF SE, NanoBioMatters Industries S.L, Microban International, Ltd., Milliken Chemical, Momentive, A., Schulman, Inc., STERITOUCH LTD., Akzo Nobel N.V., and Clariant among others.

What is REGIONAL FRAMEWORK of Antimicrobial Additives Market?

The report provides a detailed overview of the industry including both qualitative and quantitative information. It provides overview and forecast of the global antimicrobial additives market based on product, application, and end user. It also provides market size and forecast till 2027 for overall market with respect to five major regions, namely; North America, Europe, Asia-Pacific (APAC), Middle East and Africa (MEA) and South & Central America. The antimicrobial additives market by each region is later sub-segmented by respective countries and segments. The report covers analysis and forecast of 13 countries globally along with current trend and opportunities prevailing in the region.

North America is expected to contribute to the largest share in the antimicrobial additives market in the coming years, due to high occurrence of diseases coupled with geriatric population, sedentary lifestyle, and unhealthy dietary habits in the region. However, Asia Pacific is expected to witness significant growth in the market during the forecast period, owing to rising high demand for advanced medical services due to the availability of reimbursement coverage and actively developed in the region.

What are Scope of market for Antimicrobial Additives ?

An antimicrobial additive is a specific solution which is infused into a product during the manufacturing process to kill, inhibit and prevent the growth of microorganisms including microbes, protozoans, bacteria and fungi. The antimicrobial additives can be manufactured into a wide range of materials including paints, plastics, coatings, textiles, ceramics, paper, and rubber. These additives help to enhance the performance of a surface by permanently reducing the negative effects of microbes that enables manufacturers to offer products that are cleaner

and more hygienic to use.

Antimicrobial Additives Market Segmentations?

The global antimicrobial additives market is segmented on the basis of product, application, and end user. On the basis of product, the antimicrobial additives market is segmented into, inorganic antimicrobial additives and organic antimicrobial additives. Based on the application, the market is classified as, plastics, pulp & paper, paints & coatings, and others. On the basis of end user, the antimicrobial additives market is categorized as, automotive, construction, food & beverages, packaging, healthcare, and others.

Key Points from TOC

12. ANTIMICROBIAL ADDITIVES MARKET, KEY COMPANY PROFILES

12.1. RTP COMPANY

- 12.1.1. Key Facts
- 12.1.2. Business Description
- 12.1.3. Financial Overview
- 12.1.4. Product Portfolio
- 12.1.5. SWOT Analysis
- 12.1.6. Key Developments

12.2. BASF SE

- 12.2.1. Key Facts
- 12.2.2. Business Description
- 12.2.3. Financial Overview
- 12.2.4. Product Portfolio
- 12.2.5. SWOT Analysis
- 12.2.6. Key Developments

12.3. NANOBIO MATTERS INDUSTRIES S.L

- 12.3.1. Key Facts
- 12.3.2. Business Description
- 12.3.3. Financial Overview
- 12.3.4. Product Portfolio
- 12.3.5. SWOT Analysis
- 12.3.6. Key Developments

12.4. MICROBAN INTERNATIONAL, LTD.

- 12.4.1. Key Facts
- 12.4.2. Business Description
- 12.4.3. Financial Overview
- 12.4.4. Product Portfolio
- 12.4.5. SWOT Analysis
- 12.4.6. Key Developments

12.5. MILLIKEN CHEMICAL

- 12.5.1. Key Facts
- 12.5.2. Business Description
- 12.5.3. Financial Overview
- 12.5.4. Product Portfolio
- 12.5.5. SWOT Analysis
- 12.5.6. Key Developments

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What our report offers:

- Market share assessments for the regional and country level segments
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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[Performance Additives Market](#) to 2027 - Global Analysis and Forecasts by Type (Ink Additives, Paints and Coating Additives, Pigment Additives, Plastic Additives, Rubber Additives); End User (Automotive, Construction, Household Goods, Industrial, Packaging, Wood and Furniture, Other End Users) and Geography

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