

## InferCabulary Wins the LearnLaunch 2020 Pitch Competition

The visual vocabulary tool was awarded \$25,000 in Google credit in recognition of its innovative approach as it moves into its next stage of growth

BOSTON, MASSACHUSSETTS, USA, January 31, 2020 /EINPresswire.com/ -- InferCabulary, an innovative webbased visual vocabulary tool, has won first place in the LearnLaunch Across Boundaries Pitch Competition held in Boston, Mass. The company advanced past yesterday's semi-final round and was named the winner in today's finals.



"We're thrilled to win this competition

and excited for this success to lead into our next stage of growth," said Beth Lawrence, CEO and Co-Founder of InferCabulary. "We truly believe that giving all children the opportunity to improve their vocabulary skills through engaging learning puts them on the path to achieving lifelong success. We're thankful that our approach is being recognized and look forward to what comes next."



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Beth Lawrence, InferCabulary
Co-Founder and CEO

InferCabulary teaches students to use and develop their critical thinking skills, rather than rely on rote memorization, to infer the nuanced meanings of thousands of important words in a way that makes knowledge lasting and useful. In addition to being awarded \$25,000 in Google credit, InferCabulary will receive access to a network of industry-focused mentors and other tools to support its continued growth as a successful edtech

## company.

<u>LearnLaunch Accelerator</u> is the leading early-stage edtech startup accelerator and invests in all types of edtech companies including those that specialize in early education, K-12, higher ed, workforce edtech, and corporate learning. This year's LearnLaunch Across Boundaries Pitch Competition kicked off in the fall of 2019 when more than 100 education entrepreneurs from across the country competed in the quarterfinals. Ten companies then advanced to the semifinals and pitched to an expert panel of judges at the LearnLaunch Across Boundaries conference. This morning, the two finalists presented to the entire conference, and InferCabulary was selected by the audience as the winner.

## About InferCabulary

InferCabulary is a web-based vocabulary tool for 1st – 12th grade students that uses images to help students learn words in a variety of contexts using kid-friendly definitions. The program

supplements current curriculum by integrating explicit vocabulary instruction covering Tier Two and academic words. Students use and develop their critical thinking skills, rather than rote memorization, to infer the nuanced meanings of thousands of important words in a way that makes knowledge durable and useful. Teachers, speech-language pathologists, and tutors can hand-select words based on grade level, literature, or their own vocabulary lists, and can search for words according to grade level, standards, or a book in which they appear. Learn more at <a href="https://infercabulary.com/">https://infercabulary.com/</a>

Ross Romano MindRocket Media Group, Inc. 856-498-7765 email us here Visit us on social media: Twitter LinkedIn

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