

RBar Energy First to Launch New Protein Bar Featuring Almond Protein

RBar Protein Bars are unlike any other bar you've tried. Just a few simple ingredients and protein from almonds deliver a taste and texture unlike any other.

TUCSON, AZ, UNITED STATES, February 6, 2020 /EINPresswire.com/ -- Whether you're an athlete, a parent, a weekend warrior, or a hero, we created RBar to help feed your pursuits. Known for its plant-based energy bar product line, RBar is launching a new collection of plant-based protein bars in early February 2020 online and through [Indiegogo](#). The new protein bars are driving innovation in the health food

category as the first to use almond protein powder as the primary protein source. Newly available to food manufacturers, almond protein powder is an excellent alternative to the standard industry protein sources, including whey, soy, dairy, hemp, egg, and other animal protein.

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We have been making great-tasting energy bars with 7 ingredients or fewer for over 10 years. Today, we're excited to launch our protein bars that continue our focus on simplicity and quality.”

Brian Cornelius, RBar Founder

recovery, any time snacks or meal replacements. All five flavors are plant-based, paleo, non-GMO, and gluten-free with no dairy, whey, hemp, egg, or soy protein.

RBar believes in helping you achieve more with less. That's why all of our products have seven all-natural ingredients or less and contain only the highest grade ingredients, natural fruits, and no artificial additives. Unlike most protein bars on the market today, RBar Protein Bars focus on simplicity to ensure the best tasting product from the fewest ingredients possible.

The new RBar Protein Bars will be available in boxes of 8 for \$23.95 and are now available for pre-order through the [RBar website](#) and Indiegogo. Individuals backing the Indiegogo campaign can choose from a list of perks that include discounts up to 40%. To purchase RBar's new, premium protein product line or to learn more about the brand, please visit their website: <https://rbarenergy.com/>



RBar Protein Bars are Available in 5 Bold Flavors with 10g of Almond Protein

About RBar

RBar Energy started in 2010 as a homemade solution for on the go nutrition as founder Brian Cornelius worked his way up the professional cycling ranks. Brian's energy bars quickly became sought after by endurance athletes and cyclists. The audience and love for RBar have grown over the years as parents, students, and working adults quickly adopted this alternative healthy snack to help them feed their pursuits.

RBar believes in helping you achieve more with less. That's why every product we offer delivers more nutrition with fewer ingredients. More flavor with no artificial additives. More convenience without sacrificing your health goals. No matter what you're pursuing, RBar can help because RBar is JUST GOOD FOOD.

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RBars are a great addition to your weekly planned meals and meal prep.



Feed your pursuit™

RBar Logo

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