

# Adventure Tourism Dynamics, Trends, Revenue, Regional Segmented, Outlook & Forecast Till 2025

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Adventure Tourism Market - 2019-2025

Adventure Tourism | Adventure Holiday | Outdoor Tourism | Adventure Travel | ATTA Market

Adventure tourism refers exploration or travel with a certain degree of risk faced during the vacation. Some of the activities involved during adventure tourism include caving, climbing, cycling, hiking, rafting, and other activities.

Adventure tourism has grown exponentially worldwide over the past few years, as travelers are keen to visit undiscovered destinations. Moreover, with the significant increase in government initiatives in the form of public and private partnership to promote tourism has fueled the growth of the global adventure tourism market.

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Adventure Tourism | Adventure Holiday | Outdoor Tourism | Adventure Travel | ATTA Market  
Key Players:

Austin Adventures  
G Adventures  
Intrepid Travel  
ROW Adventures  
Mountain Travel Sobek  
Natural Habitat Adventures  
REI Adventures  
TUI AG  
REI Adventures  
InnerAsia Travel Group  
Butterfield & Robinson  
Abercrombie & Kent Group

The Adventure Tourism Market is continuously growing across the world over the coming years. Adventure tourism refers exploration or travel with a certain degree of risk faced during the vacation. Some of the activities involved during adventure tourism include caving, climbing, cycling, hiking, rafting, and other activities. Escalating disposable income of the individuals, surging focus as travelers are keen to visit undiscovered destinations and surging trend of social media are the substantial drivers of the market across the globe.

Moreover, changing lifestyle & consumer behavior is likely to create lucrative opportunity in the near future. Further, adventure tourism offers various benefits such as it boost self-confidence of traveler, it spark the desire o explore, it offer life changing experiences, it helps to feel gratitude & improve mindfulness, it improves mental health & reduces stress and many more. Therefore, these benefit also rising interest of adventure tourism among its users. However, high cost of tourism and increase in terrorism & crime rates are the factors that limiting the market growth of Adventure Tourism across the world.

This report provides comprehensive analysis of  
Key market segments and sub-segments  
Evolving market trends and dynamics  
Changing supply and demand scenarios  
Quantifying market opportunities through market sizing and market forecasting  
Tracking current trends/opportunities/challenges  
Competitive insights  
Opportunity mapping in terms of technological breakthroughs

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From ski resorts to beaches, Iran has diverse landscapes. Before the Iranian revolution of 1979, tourism was a very big industry in Iran with a large number of foreign tourists from western countries, but the revolution and after that the war with Iraq made a serious dent to the tourism industry. Also coupled that with the sanctions imposed on Iran the inbound tourist arrivals virtually came to a standstill and has been reduced to mainly religious pilgrims. But the tourism industry has still developed considerably over the years and that is due to domestic tourists

But the lifting of sanctions will greatly boost the tourism industry in Iran. The new government has been making efforts to increase the number of tourists. The validity of the visa has been increased from 15 days to a month and the visa will be electronically given from 2016. Also Great Britain will now open its embassy in Tehran which will open the market to considerable number of tourists. There is a huge pent up demand for Iran as it has some of the most ancient and historic monuments and is home to several UNESCO World Heritage Sites and the depreciation of the Iranian currency has further made it attractive for foreign tourists. Seeing the tremendous opportunity already a number of hotel chains have started making investments in Iran. Some notable ones among them include Rotana of UAE and Accor of France. 60% of the population of Iran is young so the domestic tourism also will continue to grow at a fast pace. By 2025 Iran is expected to achieve tourist arrivals in excess of 19 million and an investment in excess of \$30 billion which is a massive jump over the current figure.

What the report offers

The study identifies the situation of Iran and predicts the growth of its Tourism industry. Report talks about growth, market trends, progress, challenges, opportunities, government regulations, technologies in use, growth forecast, major companies, upcoming companies and projects etc. in the Tourism Sector of Iran. In addition to it, the report also talks about economic conditions of and future forecast of its current economic scenario and effect of its current policy changes in to its economy, reasons and implications on the growth of this sector. Lastly, the report is segmented by types of tourists, hotels and ski resorts.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the

market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

The study is a source of reliable data on:

Market segments and sub-segments  
Market trends and dynamics Supply and demand  
Market size Current trends/opportunities/challenges  
Competitive landscape  
Technological breakthroughs  
Value chain and stakeholder analysis

Customization of the Report

Value chain analysis  
Consumer behavior analysis at country level

The report includes six parts, dealing with:

- 1.) Basic Information;
- 2.) The Asia Adventure Tourism Speaker Market;
- 3.) The North American Adventure Tourism Speaker Market;
- 4.) The European Adventure Tourism Speaker Market;
- 5.) Market Entry And Investment Feasibility;
- 6.) The Report Conclusion.

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