

Innoveo announces the appointment of Raj Chatterjee as Head of Sales to Lead Expansion Into UK, Ireland & Middle East

Raj Chatterjee's extensive experience in Executive Account Management will be a major driver in generating new sales in the UK, Ireland, and Middle East.

LONDON, UK, February 14, 2020 /EINPresswire.com/ -- Raj Chatterjee, Head of Sales UK, IRL & ME, brings extensive experience in the field of Executive Account Management and will be a powerful boost to the company's momentum in the UK, Ireland, and Middle East markets.

Chatterjee joins [Innoveo](#) from Kimble Applications. With a track record in [SaaS](#), new business development and rapid sales growth, Raj will be

responsible for the acceleration of business growth in the UK, IRL and Middle East markets. An enterprise-level new business sales manager, Raj Chatterjee is well networked across multiple industry verticals with established "C" level relationships. As a transformation leader, Raj is experienced in leading and closing complex enterprise deals with proven success in "growing the franchise" within a larger brand.

"Innoveo has a very aggressive growth strategy in 2020, with the goal being expansion into new global markets as well as new industry verticals," said Amir Ghaffar, President, and CEO of Innoveo. "We are selectively hiring experienced leaders with proven success in opening new markets with enterprise-level SaaS to be a major contributor to our growth."

About Innoveo

Innoveo is a Swiss company founded in 2007. Operating as a technology provider with a global footprint, we empower our customers to focus on innovation and market growth to accelerate business value while we provide the latest technology with our [no-code](#) platform Innoveo Skye®, in just weeks, not years.

Innoveo Skye® is a no-code platform for both technical and non-technical users to configure and launch applications up to 10 times faster than traditional development.

With a rapidly expanding global footprint, Innoveo's main offices are in Zurich, New York, Hong Kong, Budapest, and Valencia. Innoveo is a trusted provider for some of the world's largest insurance companies across 5 continents, with its platform, Innoveo Skye®, as well as in banking and real estate.



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For more information visit: www.innoveo.com. For inquiries please write to marketing@innoveo.com

Amir Ghaffar
Innoveo AG
+41 79 827 10 53
[email us here](#)

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