

Global Plasticizers Market By Applications Analysis Flooring & Wall, Wires & Cables, Coated Fabrics, Consumer Goods

TheBusinessResearchCompany.com adds Plasticizers Global Market Report 2020 to its research database.

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The global plasticizers manufacturing market was worth \$ 93.76 billion in 2019. It is expected to grow at a compound annual growth rate (CAGR) of 4.4% and reach \$111.38 billion by 2023.”

Abdul Wasay

LONDON, GREATER LONDON, UK, February 13, 2020 /EINPresswire.com/ -- The global plasticizers manufacturing market is expected to grow at a rate of about 4.4% and reach \$111.38 billion by 2023. Flexible packaging provides long-lasting safety, lightweight and compactness while maintaining a low carbon footprint, therefore creating a rising demand of PVC from the packaging industry, which contributes to the growth of the plasticizers market. However, strict regulations on using phthalates plasticizers is limiting the growth of the plasticizers market.

The plasticizers market consists of sales of plasticizers and related services. Plasticizers are chemical additives used to increase the plasticity or fluidity of a material. The dominant applications are for rubber, resins and plastics especially polyvinyl chloride (PVC).

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The global plasticizers market is further segmented based on type and geography.

By Type - The plasticizers market is segmented into phthalates plasticizers, DOP, DINP/DIDP/DPHP, non-phthalates plasticizers, DOTP, adipates, trimellitates, epoxies, benzoates, and others.

By Geography - The global plasticizers is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

Trends In The Plasticizers Market

Eco-friendly plasticizers are increasingly being used to prevent harmful phthalates plasticizers such as DOP, DBP, BBP, and DEP. Eco-friendly plasticizers have various properties such as being waterproof with good electrical resistivity, weather resistance, better mechanical strength, and good heat stability.

Potential Opportunities In The Plasticizers Market

With increase in demand from end-use industries and economic growth, the scope and potential for the global plasticizers market is expected to significantly rise in the forecast period.

Major players in the market are Arkema S.A., BASF SE, Dow Chemical Company, LG CHEM LTD., Evonik Industries Ag, Exxon Mobil Corporation, Eastman Chemical Company, Ineos Group, UPC GROUP, and Bluesail.

[Global Plasticizers Industry](#) Report 2020 is one of a series of new reports from The Business Research Company that provides plasticizers market overviews, analyzes and forecasts plasticizers market size and growth for the global plasticizers market, plasticizers market share, plasticizers market players, plasticizers market size, plasticizers market segments and geographies, plasticizers market trends, plasticizers market drivers and plasticizers market restraints, plasticizers market's leading competitors' revenues, profiles and market shares. The plasticizers market report identifies top countries and segments for opportunities and strategies based on market trends and leading competitors' approaches.

Where To Learn More

Read Plasticizers Global Market Report 2020 from The Business Research Company for information on the following:

Markets Covered: global plasticizers market

Data Segmentations: plasticizers market size, global and by country; historic and forecast size, and growth rates for the world, 7 regions and 12 countries

Plasticizers Market Organizations Covered: Arkema S.A., BASF SE, Dow Chemical Company, LG CHEM LTD., Evonik Industries Ag, Exxon Mobil Corporation, Eastman Chemical Company, Ineos Group, UPC GROUP, and Bluesail

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

Time Series: Five years historic (2015-19) and forecast (2019-23).

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Other Information And Analyses: PESTEL analysis, plasticizers market customer information, plasticizers market product/service analysis – product examples, plasticizers market trends and opportunities, drivers and restraints, key mergers and acquisitions, key metrics covered: number of enterprises, number of employees, global plasticizers market in 2020 - countries offering most new opportunities

Sourcing and Referencing: Data and analysis throughout the report are sourced using end notes.

Strategies For Participants In The Plasticizers Industry: The report explains a number of strategies for companies in the plasticizers market, based on industry trends and company analysis.

Opportunities For Companies In The Plasticizers Sector: The report reveals where the global plasticizers industry will put on most \$ sales up to 2023.

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[Plastic Products Manufacturing Market Global Briefing 2018](#)

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