



# Gunderson Direct Earned Designation as a Great Place to Work-Certified™ Company in 2020-2021

*Gunderson Direct, a leading direct marketing agency, today announced that it is Great Place to Work-Certified™. Certification is a significant achievement.*

HAYWARD, CA, USA, February 14, 2020 /EINPresswire.com/ -- Gunderson Direct, a leading direct marketing agency, today announced that it is Great Place to Work-Certified™. Certification is a significant achievement. Using validated employee feedback gathered with Great Place to Work's rigorous, data-driven For All methodology, Certification confirms 7 out of 10 employees have a consistently positive experience at Gunderson Direct. Great Place to Work is the global authority on workplace culture, employee experience, and the leadership behaviors proven to deliver market-leading revenue and increased innovation.

"We are thrilled to be Great Place to Work-Certified™," says Mike Gunderson, CEO and Founder at Gunderson Direct. "We make employee experience a priority each day and it means everything that our employees have reported a consistently positive experience with their coworkers, their leaders, and with their jobs. We know that when our employees have a high-trust experience every day they are more productive, drive better business results, and make a difference to our customers."

"We congratulate Gunderson Direct, on their Certification," said Sarah Lewis-Kulin, Vice President of Best Workplace List Research at Great Place to Work. "Organizations that earn their employees' trust create great workplace cultures that deliver outstanding business results."



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*Mike Gunderson*

#### About Gunderson Direct

Gunderson Direct is an advanced agency partner specializing in helping start-ups, SMBs, and enterprises drive leads and close business through turn-key direct mail services. From consultation and planning to execution and analysis, Gunderson Direct delivers value on your marketing investment.

#### About Great Place to Work®

Great Place to Work® is the global authority on workplace culture. Since 1992, they have surveyed more than 100

million employees around the world and used those deep insights to define what makes a great workplace: trust. Great Place to Work helps organizations quantify their culture and produce



better business results by creating a high-trust work experience for all employees. Emprising®, their culture management platform, empowers leaders with the surveys, real-time reporting, and insights they need to make data-driven people decisions. Their unparalleled benchmark data is used to recognize Great Place to Work-Certified™ companies and the Best Workplaces™ in the US and more than 60 countries, including the 100 Best Companies to Work For® and World's Best list published annually in Fortune. Everything they do is driven by the mission to build a better world by helping every organization become a Great Place to Work For All™.

GUNDERTSON DIRECT



Gunderson Direct, an advanced agency partner specializing in direct mail.

To learn more, visit [greatplacetowork.com](http://greatplacetowork.com), listen to the podcast Better by Great Place to Work, and read "A Great Place to Work for All." Join the community on LinkedIn, Twitter, and Instagram.

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