

Sergio Mannino Studio Designs new Leather SPA store inside Saks Fifth Avenue in New York

LEATHER SPA OPENS A BOUTIQUE REPAIR SHOP INSIDE SAKS FIFTH AVENUE IN NEW YORK.

NEW YORK, NY, USA, February 17, 2020 /EINPresswire.com/ -- When established accessory repair company Leather Spa was invited to open a corner inside the prestigious Saks Fifth Avenue mall, they knew they needed a new [design concept](#) to match the mall's overall renovation. Sergio Mannino Studio proved to be the perfect match, allowing the small, 126 sq ft space to instantly catch the eyes of any customers.

While matching the modern renovation by OMA was key, it was also important to maintain the original Leather SPA branding. Mannino Studio accomplished this by using the classic brand orange color, as well as implementing a white perforated metal mesh as the main wall finish. Not only did this make for a striking visual, but it also allowed for a practical, flexible method to layout merchandise.

Around the perimeter, Mannino Studio established wooden cabinetry on a base created by using a three-dimensional ceramic by industry leaders Mutina. Along with the quality typical of the Italian brand, the crown base of tiles allows for a decorative, yet clean look, that makes full use of the small space.

This concept very much keeps with the Sergio Mannino Studio design philosophy, which includes creating design solutions that are:

- Contemporary
- Materially diverse
- Elegant



Leather SPA Saks Fifth Avenue New York



Leather SPA Saks Fifth Avenue New York

- Attentive to details
- Innovative

The studio's touch marked the perfect combination of modernism and elegance, all while keeping within Leather Spa's existing brand philosophy.

Design by Sergio Mannino Studio: Sergio Mannino, Martina Guandalini

STORYLINES

LEATHER SPA OPENS A BOUTIQUE REPAIR SHOP INSIDE SAKS FIFTH AVENUE IN NEW YORK.

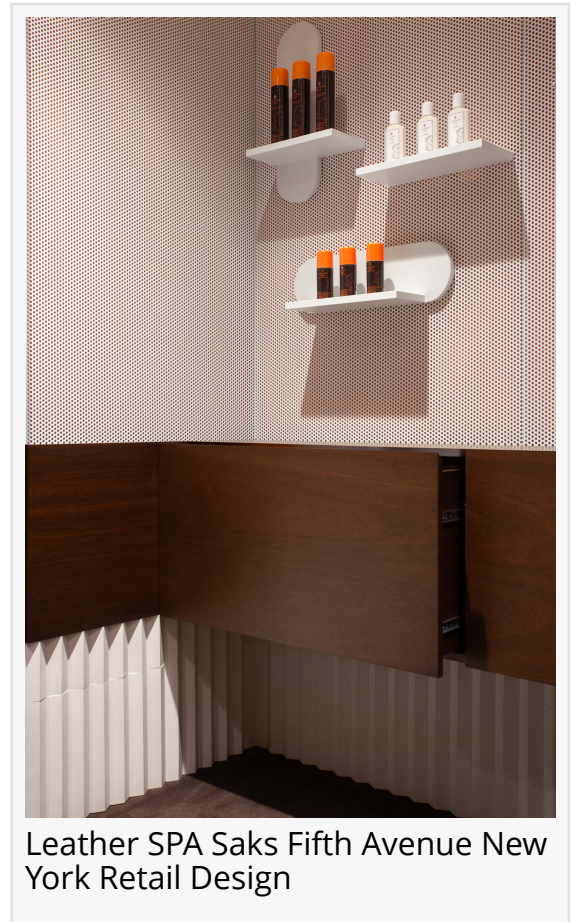
Audience: New Yorkers and General Public

A CLEAN AND CHARMING NEW CONCEPT FOR A HISTORICAL NEW YORK BRAND, IN RESPECT OF THEIR BRANDING.

Audience: Designers, Bloggers, Design Lovers

AN ELEGANT COMBINATION OF HIGH-END CERAMIC TILES, WALNUT WOOD, AND INDUSTRIAL METAL MESH.

Audience: Designers, Bloggers, Design Lovers



Leather SPA Saks Fifth Avenue New York Retail Design

KEY FEATURES

- Ceramic Tiles by Ronan and Erwan Bouroullec for Mutina;
- Custom cabinetry and shelves;
- New puck wall design

BUILDING DETAILS

Project type Retail

Size (m2) 126 sqft / 12 mq

Location 111 5TH Avenue New York, NY 10022

PROJECT TEAM

DESIGNER: Sergio Mannino Studio (Sergio Mannino, Martina Guandalini) www.sergiomannino.com

CLIENT: Leather SPA - www.leatherspa.com
 BUILDER Minas Construction: www.minasnyc.com

Download Photos

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Photographer:
Sergio Mannino Studio

RETAIL DESIGN AGENCY PROFILE

Established in 2008, Sergio Mannino Studio is a New York design studio specialized in [Architectural Branding](#).

The studio is based in New York, but recognized internationally, having completed over 250 projects in China, Italy, Canada and across the United States.

Headed by Sergio Mannino himself, the committed team is made up of professional architects, interior designers, graphic designers, and branding consultants. SM Studio is motivated by the desire to create spaces that synthesize creativity, excitement, and functionality - blending classic Italian design with contemporary flair. Although the studio was established as a primarily retail design agency, in recent years they have been involved in a broad range of residential, branding, and furniture design projects. The studio's clients include Prada, Lexus, Kensiegirl, Miss Sixty, Miu Miu, Vince Camuto, Bottega Veneta, among others. Work by the studio has been widely published in magazines, books and blogs throughout Europe, China and the US.

Design Philosophy

Today, the big question in design is how can we keep people excited? In a world where everything is changing all the time, we need to come up with invigorating design solutions that are not only sustainable, materially diverse, ethical, and politically informed - but also that will last, both functionally and aesthetically. At the studio, we're thinking about this every day.

Sergio Mannino graduated from the University of Florence's architecture program and worked extensively with mid-century design masters Ettore Sottsass and Remo Buti. Having grown up, studied, and worked in Italy, Mannino brings the touch of classic Italian design into every project the studio completes. From Brooklyn butcher shops to Milano chairs to Shenzhen apartments, it's this quality's coherence with today's spectacle of contemporary design that SM Studio has become known for.

For more information visit www.sergiomannino.com

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