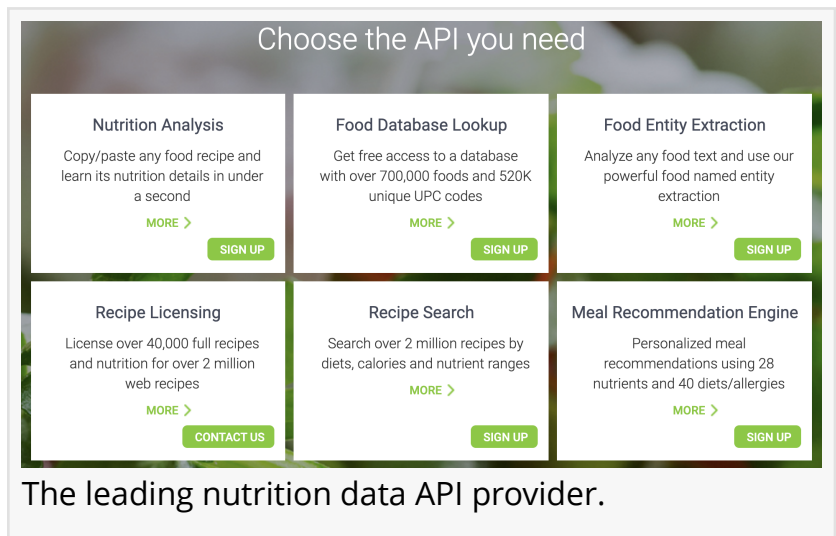


# Edamam Reached 40,000 Business Subscribers to Its Food and Nutrition Data APIs

*Edamam accelerated the pace of adding new subscribers using its APIs to build applications for healthy eating.*

NEW YORK, NY, UNITED STATES, February 18, 2020 /EINPresswire.com/ -- Edamam, a provider of food and nutrition data solutions to businesses in the food, health and wellness sectors reached a new milestone of 40,000 API subscribers. Edamam's leading nutrition data [APIs](#) allow developers and companies to build applications that leverage Edamam's unique capabilities in real-time [Nutrition Analysis](#) and Personalized [Meal Recommendations](#), as well as to query one of the most comprehensive food nutrition databases.



The screenshot shows a webpage titled "Choose the API you need" with a grid of six API options:

- Nutrition Analysis:** Copy/paste any food recipe and learn its nutrition details in under a second. Includes "MORE >" and "SIGN UP" buttons.
- Food Database Lookup:** Get free access to a database with over 700,000 foods and 520K unique UPC codes. Includes "MORE >" and "SIGN UP" buttons.
- Food Entity Extraction:** Analyze any food text and use our powerful food named entity extraction. Includes "MORE >" and "SIGN UP" buttons.
- Recipe Licensing:** License over 40,000 full recipes and nutrition for over 2 million web recipes. Includes "MORE >" and "CONTACT US" buttons.
- Recipe Search:** Search over 2 million recipes by diets, calories and nutrient ranges. Includes "MORE >" and "SIGN UP" buttons.
- Meal Recommendation Engine:** Personalized meal recommendations using 28 nutrients and 40 diets/allergies. Includes "MORE >" and "SIGN UP" buttons.

Below the grid, the text reads: "The leading nutrition data API provider."

"We see businesses subscribing to Edamam's APIs at an accelerating pace," commented Victor Penev, Edamam's CEO and Founder. "It took us 4 years to get to 10,000 subscribers, one more year to get to 20,000, 9 months for the next 10,000 and only 6 months to reach 40,000," added Victor Penev.

“

We see businesses subscribing at an accelerating pace. It took us 4 years to get to 10,000 subscribers, one more year to get to 20,000, 9 months for the next 10,000 and only 6 months to reach 40,000,"

*Victor Penev*

Edamam's APIs leverage the industry's largest and deepest dataset of meal nutrition information. With over 5 million recipes and 750,000 foods, including packaged foods, restaurants menu items and commonly eaten meals, Edamam's database has an unparalleled breadth. Each recipe, meal and food is analyzed and tagged for every macro and micronutrient, every lifestyle diet, every allergen and almost 200 chronic conditions.

"We are constantly expanding our capabilities and recently added automatic tagging for meal type, dish type and cuisine and are have started work on genotype tagging of foods and meals with lots more to come," elaborated Victor Penev.

Edamam's extensive data is coupled with unique technologies such as real-time nutrition analysis using natural language understanding and a personalized meal search engine. The combination makes it very easy for developers to start building consumer facing applications that help people track food and make better food choices.

About Edamam

Edamam organizes the world's food knowledge and provides nutrition data services and value-added solutions to health, wellness and food businesses. Using a proprietary semantic technology platform, it delivers real-time nutrition analysis and diet recommendations via APIs. Edamam's technology helps customers answer for their clients the perennial question: "What should I eat?"

Edamam's partners and clients include Nestle, Amazon, The Food Network, The New York Times, Microsoft and Barilla,.

For more information, please visit [www.edamam.com](http://www.edamam.com) or [developer.edamam.com](http://developer.edamam.com).

Victor Penev  
Edamam  
+1 646-378-8317  
[email us here](#)

**EDAMAM**  
Food. Data. Health

**WHAT WE DO**  
Edamam offers meal recommendation and nutrition analysis solutions to food, health and wellness companies. Clients either integrate with one of our APIs for real-time data service or license targeted datasets.

**OUR IMPACT**

- POWER NUTRITION**  
Edamam powers nutrition for a number of large clients, including Nestle, Amazon and The Food Network.
- FASTER & CHEAPER SOLUTION**  
We save clients both time and money by providing real-time data service at fraction of the cost of traditional solutions.
- 40,000 BUSINESS SUBSCRIBERS**  
Our APIs have over 40,000 subscribers, building meal recommendation, food logging and nutrition data apps.

**CHALLENGES WE SOLVE**

- 1 Demand for real-time, accurate nutrition data and personalized meal recommendations is growing.
- 2 Food, health and wellness businesses need scalable, fast and affordable ways to meet this demand.
- 3 Current solutions are either manual (slow and expensive) or scalable but incomplete and inaccurate.

**HOW WE ARE UNIQUE**

- 1 We offer fast, reliable, always on data services at a fraction of the cost of existing nutrition data providers.
- 2 Our meal recommendation and nutrition analysis leverage the largest database of recipes and foods and proprietary search and natural language technology.

**OUR PRODUCTS AND TECHNOLOGY**

- Real-time nutrition analysis, using natural language processing
- Database of 5 million recipes and 750K foods, nutritionally tagged and analyzed for all nutrients, diets, chronic conditions
- Diet recommendation engine, leveraging proprietary search algorithms

**Edamam Powers Nutrition Data Solutions for Food, Health and Wellness Businesses**

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2020 IPD Group, Inc. All Right Reserved.