

The Game Shakers Awards Winners 2020: NBA Star Tony Parker Opens Ceremony at Esports BAR Cannes

The Game Shakers Awards announces the names of this year's winners. Awards Ambassador, NBA star and entrepreneur, Tony Parker, opened last week's ceremony

PARIS, PARIS, FRANCE, February 18, 2020 /EINPresswire.com/ -- [The Game Shakers Awards](#) announces the names of this year's winners, who received their awards at last week's ceremony, opened by Ambassador and Shaking Up Initiative Award recipient, NBA star and entrepreneur, Tony Parker.

The Game Shakers Awards, now in its 3rd edition, is an integral part of the [Esports BAR Cannes](#) event, the global business arena for esports, at the Palais des Festivals in Cannes. The awards celebrate the work of individuals and organisations, both endemic and non-endemic to the world of esports, for their outstanding contribution to the global mainstream success of the sector.



Paul Johnson; Matthieu Dallon; Tony Parker; Sam Mathews; Arnaud Verlhac; Leo de Biase; Ralf Reichert; Alban Dechelotte; Benjamin Boraghi; Wouter Sleijffers; Trevor "Quickshot" Henry

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I want to congratulate all the winners on their incredible achievements. It's been a privilege to be named as Awards Ambassador to the Game Shakers.”

Tony Parker, NBA star & entrepreneur

This year's event, hosted by Trevor "Quickshot" Henry, (shoutcaster for League of Legends at Riot Games), was attended by international guests and delegates who were addressed by NaDeSHot (CEO, 100 Thieves) via a heartfelt video message to express his happiness at winning the prestigious Shaker of the Year Award. Stars of the esports world, including Laure Valée (host of League of Legends Worlds 2019, international esports journalist and consultant at BeIn Esports) and Yuli (LEC referee and Twitch streamer) presented the awards, with the ceremony streamed live on Twitch, Ginx Esports TV, Jovem Pan and BBL, and in replay on ES1.

The Game Shakers Awards 2020 Winners:
Shaker of the Year: Nadeshot, CEO, 100 Thieves
Media Shaker: Fortnite
Brand Shaker: Louis Vuitton / Riot Games
Sport Shaker: FIFA
Community Shaker: Astralis Group

At the ceremony, Awards Ambassador, NBA star, Tony Parker, highlighted the importance of education in esports and congratulated the award winners, saying, "I want to congratulate all the winners on their incredible achievements. It's been a privilege to be named as Awards Ambassador as the work of the Game Shakers is so aligned with my own passion for education in esports. We have to aspire to be the best in our field and that's what education can provide." Parker was honoured at the event, including the founding of his Tony Parker Adéquat Academy, with a Shaking Up Initiative special recognition award for his work in promoting education in esports.



Esports BAR Director, Arnaud Verlhac, said, "Esports is a strand of entertainment that has exploded and continues to boom, so it's an exciting time for the industry and these awards. Individuals and organisations like those winning the Game Shakers Awards are doing fantastic work in bringing the sector into the mainstream. We look forward to growing The Game Shakers again next year."

The 2020 Game Shakers Awards Jury

Matthieu Dallon, Strategy Advisor, Webedia, CEO, Trust Esports Ventures

Leo De Biase, Founder & CMO, BBL

Alban Dechelotte, Head of Sponsorship & Business Development EU Esport, Riot Games

Justin Dellario, Head of Esports, Twitch

Jennifer Dil, VP Esports, Turner Sports

Jason Fung, Global Esports Director, Alisports Alibaba Group

Paul Johnson, VP, Commercialisation, Competitive Gaming Division, Electronic Arts

Susie Kim, Esports Veteran, Consultant, Advocate for the Next Generation of Gamers

Sam Mathews, Founder & CEO, Fnatic

Carlos Ocelote Rodriguez, Founder & CEO, G2 Esports

Ralf Reichert, CEO, ESL

Stuart Saw, SVP Esports, IMG

Wouter Sleijffers, Former CEO, Fnatic

The Game Shakers Awards is a co-production between Esports BAR Cannes and [Rafe Productions](#). It is presented in partnership with GamesBeat, Gamesindustry.biz, Ginx, Jovem Pan, La Chaine Esport, Millenium, Twitch and VentureBeat.

Emma Bartholomew

Emma Bartholomew PR

+44 7833 306312

[email us here](#)

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