Master Your Next Adventure With the New Generation of Elinchrom Studio Flash Units

Elinchrom invites studio photographers to get out of their comfort zone with their newly unveiled mid-range compact studio flashes, ELC 125 & ELC 500.

WHITE PLAINS, NY, US, February 25, 2020 /EINPresswire.com/ -- Built for your daily adventures Built to handle creative adventures reliably and consistently, the ELCs feature TTL with Manual Lock, HSS, Smart Pro-Active Cooling, Auto-On, and direct compatibility with Elinchrom's world-renown light modifiers.

Always Prepared
The ELCs are ready to go the moment inspiration strikes you. With Auto-On, the unit is always in standby mode with your previous settings saved, and the onboard TTL speeds up dialing in your next exposure. The Manual Lock function enables a quick switch from TTL to Manual without losing exposure settings for quick adjustments or to explore creative effects.

Engineered to Last
Every aspect of the ELC 125 and 500 has been designed and rigorously tested to deliver maximum reliability and extended lifetime. Elinchrom created the ELCs to last through your next adventure. And the one after. And many after that.

© Emily Teague

Emily Teague Elinchrom ELC

Stay Cool Under Pressure
With Elinchrom's Smart Pro-Active Cooling, the ELCs learn your shooting style and adapt their cooling cycles around it, never interrupting your creative flow. Plus, their cleverly engineered airflow design and low-noise, speed-controlled fan can handle the heaviest of workloads.

> "The ELC's are quick to set up and easy to use, allowing more time to focus on creativity."
>
> *Emily Teague*

Explore More
As important as a solid studio strobe is, the light modifier is where the real magic happens. The bayonet Quick-Lock system grants you direct access to Elinchrom's world-renowned light modifiers. Combined with the ELC's bright, daylight LED modeling lamp to aid your pre-visualization. The potential to evolve your lighting style is endless.

Unlimited Flexibility
Your equipment should never limit you. Whether you are experimenting in your living room or working in a large studio, the ELC 125 and 500 can acclimate. Both can be powered down to 7 Ws so that you can reach your desired depth of field or add only a hint of light. Plus, with HSS, you

can freeze motion, overpower ambient light and darken backgrounds.

Edit Less, Deliver Faster
Elinchrom's precise color science and accuracy over the whole power range enable you to deliver professional and consistent results to your clients with less wasted time and money in post-production.

Wireless Freedom
Never miss a shot with Elinchrom's Skyport radio-frequency system compatible with 7 camera brands. You also get intuitive control of flash settings from your camera and your computer. Even non-Elinchrom units and speedlights can be integrated into the wireless setup via the Elinchrom Skyport Receiver Plus.

ELC 125 / ELC 500 Key Features:

-Color Accuracy
Elinchrom employs precise color science ensuring accuracy over the whole power range.

-Smart Pro-Active Cooling
The ELCs learn your shooting style and adapt their cooling cycle around it. The airflow design and low -noise speed-controlled fan can handle heavy workloads.

-TTL with Manual Lock
Enables a quick switch from TTL to Manual without losing exposure settings.

-Sync up to 1/8000s with HSS
Freeze motion, overpower ambient light and darken backgrounds.

-Illuminated Group Color Indicators
The side logos illuminate in the given color group for immediate visual identification.

-Robust Metal Tilt-Head
Practical ergonomics and a two-way metal tilt-head let you adjust large modifiers swiftly and precisely.

-Unique Centered Umbrella Fitting
Created to maximize umbrella illumination and extend creative options with the Elinchrom Deflector System to modify hardness, softness, or tone sharp shadow edges.

-Wide Power Range
The ELC 125 and ELC 500 can be powered down to 7 Ws to reach your desired depth of field or

MONOLIGHTS

ELC 125	ELC 500
20618.1.XX	20619.1.XX
1x ELC 125	1x ELC 500
1x Reflector 16 cm	1x Reflector 16 cm
2 Year Warranty	2 Year Warranty
MSRP*	**MSRP***
Euro 529	Euro 769
USD 619	USD 899
Excluding Taxes	**Excluding Taxes**

*Minimum suggested retail price

KITS

ELC 125/125 DUAL KIT	ELC 500/500 DUAL KIT	ELC 125/500 DUAL KIT
20736.2.XX	20737.2.XX	20762.2.XX
2x ELC 125	2x ELC 500	1x ELC 125
2x Reflector 16 cm	2x Reflector 16 cm	1x ELC 500
1x Carrying Bag	1x Carrying Bag	2x Reflector 16 cm
2 Year Warranty	2 Year Warranty	1x Carrying Bag
		2 Year Warranty
MSRP*	**MSRP***	**MSRP***
Euro 1'059	Euro 1'379	Euro 1'279
USD 1'239	USD 1'599	USD 1'499
Excluding Taxes	**Excluding Taxes**	**Excluding Taxes**

*Minimum suggested retail price

ELC Pricing

	ELC 125	ELC 500
Energy (Ws/J.)	131	522
F-stop (1m, ISO 100, Reflector #26137, 26cm, 48°)	45.4	90.4
F-stop (2m, ISO 100, Reflector #26137, 26cm, 48°)	16.9	32.8
Power range F-stop	5	7
Power range Ws	7-131	7-522
Power range Display	0.1-4.3	0.1-6.3
Power increments in, Manual mode / TTL mode	0.1 F-stop / 0.3 F-stop	
Flash duration t0.1 max. power	1/625 s	1/250 s
Flash duration t0.1 min. power	1/7750 s	1/9430 s
Flash Mode	TTL (with Transmitter Pro) and Manual	
Action Mode	Faster flash duration over the power range	
TTL Mode	Yes (with Transmitter Pro)	
HSS Mode	Yes (with Transmitter Pro)	
Recycling Fast 230V in s. min. / max.	0.06 - 0.45	0.06 - 1.1
Recycling Fast 120V in s. min. / max.	0.1 - 0.8	0.09 - 1.9
Recycling Eco 230V in s. max.	0.7	1.7
Recycling Eco 120V in s. max.	1.25	2.95
Colour temperature in K° at max. power	5600	5600
Colour stability over the power range, K°	+/- 150K	+/- 200K
Auto power dumping	Adjusts power settings automatically in real time	
Power stability	±0.5%	
Voltage	AC 100-240V	
LED Modelling lamp mode	On/Off, free, proportional, VFC	
LED Modelling lamp	20W LED / equivalent to 120W / 3000 lm / 5700K / CRI 92	
Flash tube, Plug-in, user replaceable	Article code: 24091	Article code: 24092
Glass dome, transparent	Screwed with 3x Torx TX10	
Skyport (built-in)	20 frequencies, 4 Groups, TTL and Manual	
Skyport Distance range with Transmitter Pro	Indoor: up to 60m Outdoor: up to 200m	
Sync voltage	5 V (compatible with all cameras)	
Sync socket	3.5 mm jack	
Fan cooled	Yes, smart proactive cooling	
Humidity protection	Conforms to IP 20	
Umbrella fitting	Centred umbrella fitting 7 – 8 mm	
Power consumption 230 V / 50 Hz	max. 300W 3W@standby	max. 460W 3W@standby
Power consumption 115 V / 60 Hz	max.180W 2W@standby	max.260W 2W@standby
Dimensions L x W x H (with protective cap)	23 x 16.7 x 26.3 cm 9.05 x 6.57 x 10.35 inches	28 x 16.7 x 26.3 cm 11.2 x 6.57 x 10.35 inches
Weight	2.0 kg / 4.4 lbs.	2.5 kg / 5.5 lbs.

add only a hint of light.

-Bayonet Quick-Lock System
An improved speed ring mount grants you direct access to Elinchrom's world-renowned light modifiers.

-Intuitive and Clear Interface
Clever and clear interface designed to provide the most efficient user experience with the vital flash duration information displayed.

-Customizable Favorite Button
Grants direct access to your favorite feature.

-Compatible with the Best Modifiers
The potential to evolve your lighting style is endless.

Contact

Facebook: @ElinchromLTD
Twitter: @ElinchromLTD
Instagram: @elinchrom_ltd
YouTube: @elinchromLTD

US Contact: jeffl@macgroupus.com
General Contact: elinchrom@elinchrom.ch

About Elinchrom

We deliver lighting solutions to all visual creators.

By creating the world's most portable and durable lighting gear, we desire above all else to be a source of inspiration to all adventurous spirits everywhere; helping them capture and share life's most beautiful and greatest moments.

We are the brand that brings light to their adventures.

About MAC Group

33 years ago, MAC Group started as a boutique marketing, sales and distribution group focusing on professional photographers. As the industry has evolved, so has MAC Group with their expansion into filmmaking, video, mobile, content creation and audio. Today, MAC Group is one of the leading companies of their kind with world-renowned brands offering products and education that enhances the lives of passionate content creators at every experience level. For more information, visit macgroupus.com

Alexandra Fleitas
MAC Group
+1 914-784-4483
email us here