

Online Freight Platform Market: Global Analysis, Industry Growth, Current Trends and Forecast till 2024

"Online Freight Platform - Market Demand, Growth, Opportunities, Manufacturers and Analysis of Top Key Players to 2024"

PUNE, MAHARASTRA, INDIA, February 26, 2020 /EINPresswire.com/ -- Updated Research Report of [Online Freight Platform Market 2020-2024](#):

Summary: -

Wiseguyreports.Com Adds "Online Freight Platform - Market Demand, Growth, Opportunities, Manufacturers and Analysis of Top Key Players to 2024" To Its Research Database.



Online Freight Platform Market

Overview

The advent of the recent developments in the field of technologies such as Big Data and analytics, cloud platforms, and artificial intelligence, among others, has given rise to new marketplaces within the logistics market, including, online freight services. Providers of online freight services, including both traditional logistics service providers (LSPs) and logistics start-ups, leverage digital technologies to visualize, identify, track, and address the inefficiencies in the logistics value chain by offering Web or app-based innovative solutions. Logistics start-ups offer innovative service offerings in freight transportation, warehousing, distribution, and delivery services relating to e-Commerce fulfillment, last-mile delivery, freight and supply chain solutions, and warehouse aggregation. Anticipating potential disruptions in the market, the leading traditional LSPs are increasingly focusing on the development of innovative online service offerings with the support of in-house technology tools and human resources. With the influx of a large number of new entrants, the focus will gradually shift to service differentiation to deliver deeper insights, wider data capture across the value chain, and faster services at cheaper prices.

In the context of China-US trade war and global economic volatility and uncertainty, it will have a big influence on this market. Online Freight Platform Report by Material, Application, and Geography – Global Forecast to 2023 is a professional and comprehensive research report on the world's major regional market conditions, focusing on the main regions (North America, Europe and Asia-Pacific) and the main countries (United States, Germany, United Kingdom, Japan, South Korea and China).

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The report firstly introduced the Online Freight Platform basics: definitions, classifications, applications and market overview; product specifications; manufacturing processes; cost structures, raw materials and so on. Then it analyzed the world's main region market conditions, including the product price, profit, capacity, production, supply, demand and market growth rate and forecast etc. In the end, the report introduced new project SWOT analysis, investment feasibility analysis, and investment return analysis.

The major players profiled in this report include:

Kuehne + Nagel International AG

FedEx

Uber Freight

Amason

Panalpina

Expeditors International

Deutsche Post(Saloodo)

Geodis

Deutsche Bahn

DSV

Freights Exchange

Prime Freight Logistics Inc

Webtrans Logistics Inc

DAT Solutions

123LoadBoard

ComFreight

Post.Bid.Ship

MyCarrierResources

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The end users/applications and product categories analysis:

On the basis of product, this report displays the sales volume, revenue (Million USD), product price, market share and growth rate of each type, primarily split into-

Web-based platform

Web-based application

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On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Online Freight Platform for each application, including-

Forwarders Carriers

Truck-Owners

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