

Global E-Cigarettes Market Analysis On Size, Growth, Restraints, Drivers, Segmentation and 2030 Forecast

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LONDON, GREATER LONDON, UK, February 28, 2020 /EINPresswire.com/ -- The global e-



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Abdul Wasay

cigarettes market is expected to grow at a rate of about 17% and reach \$21.4 billion by 2023. Rising awareness of health issues caused by smoking conventional tobacco cigarettes among the smoking population is driving the growth of the e-cigarettes market. However, the increased regulations by governments on e-cigarettes are restraining the market. This is because manufacturing companies were promoting them as a way to get people out of smoking habits, but research studies have shown that most people are addicted to it.

The e-cigarettes market consists of sales of e-cigarettes. An e-cigarette is a handheld battery-operated electronic device that contains a solution of nicotine, glycerine and flavorings which turns into a mist that can be inhaled by user. These are available in various flavors such as mint, menthol, and chocolate.

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The global e-cigarettes market is further segmented based on type and geography. By Type - The e-cigarettes market is segmented into disposable, rechargable, and modular. By Geography - The global e-cigarettes is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

Trends In The E-Cigarettes Market

Increasing number of mergers and acquisitions between traditional cigarette and e-cigarette manufacturers is trending in the e-cigarettes market. Traditional cigarette manufacturing companies and e-cigarette manufacturers are collaborating for product development or to improve their presence in the global market.

Potential Opportunities In The E-Cigarettes Market

With rising awareness of health issues from tobacco smoking, the scope and potential for the global e-cigarettes market is expected to significantly rise in the forecast period.

Read More On The Report For The Global E-Cigarettes Market At: https://www.thebusinessresearchcompany.com/report/e-cigarettes-global-market-report

Major players in the market are Philip Morris International, MCIG Inc., Altria Group Inc., British American Tobacco plc, Japan Tobacco, Inc., Imperial Tobacco Group, Njoy Inc, International Vapor Group, Reynolds American Inc, and VMR Product.

E-Cigarettes Global Market Report 2020 is one of a series of new reports from The Business Research Company that provides e-cigarettes market overviews, analyzes and forecasts e-cigarettes market size and growth for the global e-cigarettes market, e-cigarettes market share, e-cigarettes market players, e-cigarettes market size, e-cigarettes market segments and geographies, e-cigarettes market trends, e-cigarettes market drivers and e-cigarettes market restraints, e-cigarettes market's leading competitors' revenues, profiles and market shares. The e-cigarettes market report identifies top countries and segments for opportunities and strategies based on market trends and leading competitors' approaches.

Where To Learn More

Read E-Cigarettes Global Market Report 2020 from The Business Research Company for information on the following:

Markets Covered: global e-cigarettes market

Data Segmentations: e-cigarettes market size, global and by country; historic and forecast size, and growth rates for the world, 7 regions and 12 countries

E-Cigarettes Market Organizations Covered: Philip Morris International, MCIG Inc., Altria Group Inc., British American Tobacco plc, Japan Tobacco, Inc., Imperial Tobacco Group, Njoy Inc, International Vapor Group, Reynolds American Inc, and VMR Product

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

Time Series: Five years historic (2015-19) and forecast (2019-23).

Other Information And Analyses: PESTEL analysis, e-cigarettes market customer information, e-cigarettes market product/service analysis – product examples, e-cigarettes market trends and opportunities, drivers and restraints, key mergers and acquisitions, key metrics covered: number of enterprises, number of employees, global e-cigarettes market in 2020 - countries offering most new opportunities

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Sourcing and Referencing: Data and analysis throughout the report are sourced using end notes.

Strategies For Participants In The E-Cigarettes Industry: The report explains a number of strategies for companies in the e-cigarettes market, based on industry trends and company analysis.

Opportunities For Companies In The E-Cigarettes Sector: The report reveals where the global ecigarettes industry will put on most \$ sales up to 2023.

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The Business Research Company has published over 1000 industry reports, covering over 2500 market segments and 60 geographies. The reports draw on 150,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders. Here is a list of reports from The Business Research Company similar to E-Cigarettes Global Market Report 2020:

Vaporizers, E-Cigarettes, And Other Electronic Nicotine Delivery Systems (ENDS) Market

E-Cigarettes (Vaping) Global Market Report 2020

Cigarettes, Cigars And Cigarillos Manufacturing Global Market Report 2020

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