

IADA's AircraftExchange.com Search Portal Handles \$5.4 Billion Sales In Its First Year

Nearly 1.7 Aircraft/Day for Entire Year

USA, March 2, 2020 /EINPresswire.com/ -- In its first year in operation, the exclusive pre-owned aircraft search portal of the International Aircraft Dealers Association (IADA) has handled more than \$5.4 billion dollars in pre-owned aircraft sales. Since the launch of IADA's www.AircraftExchange.com on Feb. 1, 2019, IADA dealers have recorded sales of 615 aircraft listed on the site.

"The sales of previously owned aircraft have exceeded our expectations for a startup website and the momentum is building," said IADA Executive Director Wayne Starling. "In just the past five months, nearly 400 aircraft worth \$3.8 billion listed on our site changed hands."

The site's first year in operation generated nearly 1.7 aircraft sales per day on average, for 365 days of the year, Starling noted. "IADA has firmly established www.AircraftExchange.com as the go-to place for aircraft sellers that want to see their aircraft sold by the best professionals in the business," he added.

The site generally averages more than 500 aircraft available for sale exclusively from IADA accredited dealers. There are almost 400 jets, over 70 turboprops, 20 piston aircraft, and 15 helicopters on the site today.

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2007 Dassault Falcon 2000EX Easy II offered by Hatt & Associates and JET HQ is one of 400 business jets listed on www.AircraftExchange.com.



IADA
INTERNATIONAL AIRCRAFT
DEALERS ASSOCIATION

The World's Only Accredited Dealers

IADA has contracted with Diane Levine-Wilson to ensure that aircraft search data provided exclusively by the accredited dealers on the organization's aircraft search website is accurate and up to date for buyers and sellers of business aircraft. She is a well-known and respected researcher in the aviation industry whose responsibility is protecting and safeguarding the integrity of the aircraft data presented on IADA's search portal, www.AircraftExchange.com.

IADA's groundbreaking available aircraft search portal makes it much easier and quicker for buyers and sellers to transact airplane deals. The new portal takes advantage of the strength of the organization, high quality of its brokers and the world-class aircraft they handle.

Best Aircraft Available from Accredited Dealers

AircraftExchange.com is an exclusive business aircraft search tool featuring the best aircraft from the world's only accredited aircraft dealers. IADA's international clout has given the organization an ability to reinvent the way decision makers and influencers find world-class aircraft.

The portal targets high net worth individuals and C-suite executives. These transaction decision makers and influencers have found the site offers a sophisticated, cutting-edge user experience replete with unique proprietary features and an intuitive approach for buyers and sellers. Buyers can create a confidential dashboard with their preferred aircraft filtered by desired features, including aircraft class, age and cost.

Buyer Friendly Features

Buyers can create a watch list with custom alerts and updates to receive prompt notifications when desired aircraft become available and to track price changes. A weekly aircraft report is sent on Fridays, reflecting that week's newly listed aircraft and those that have sold. The system also generates announcements of aircraft availabilities before they hit the public market.

IADA is a professional trade association formed more than 25 years ago, promoting the growth and public understanding of the aircraft resale industry. IADA now offers the world's only accreditation program for dealer organizations and the only certification program for individual brokers. The process delivers high standards of ethical business and transparency regarding aircraft transactions, leading to a more efficient and reliable marketplace. For more info about IADA go to www.IADA.aero.

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