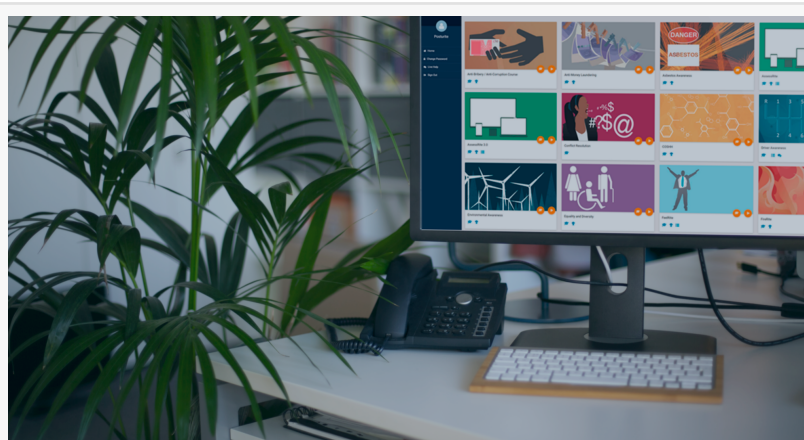


Ideagen (AIM:IDEA) Acquires Leading Health & Safety Training and E-Learning Brand, Workrite

Ideagen plc, the UK-based, leading global software firm, has acquired leading Health & Safety and DSE Training and E-Learning brand Workrite for £6.8m.

NOTTINGHAM, EAST MIDLANDS, UNITED KINGDOM, March 6, 2020 /EINPresswire.com/ -- Ideagen plc, the UK-based, leading global software firm, today announced the acquisition of leading Health & Safety and DSE Training and [E-Learning](#) brand [Workrite](#) for £6.8m.



Based in West Sussex, Workrite currently generates approximately £1.8m in annual revenue and will bring more than 500 clients, including Credit Suisse, London Stock Exchange, Panasonic, Kings College London and The Law Society, to Ideagen's existing customer base.

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This acquisition is a continuation of our strategy to grow by a combination of geographical and sector expertise.”

Ben Dorks, CEO of Ideagen PLC

Ideagen CEO, Ben Dorks, said: “Workrite offers a suite of e-learning solutions to ensure companies can keep up to date with current regulations relating to health and safety at work. From their origins as part of ergonomics business Posturite, Workrite has a depth of [knowledge](#) in the provision of HSE and DSE that is unrivalled by other software providers and that is why we are keen to bring them into the Ideagen family.

“Ideagen's products ensure our global collection of blue-chip companies can manage their risks, comply with

legislation and ensure good governance. Adding Workrite to our business strengthens our offering in the specific area of Health and Safety compliance and complements our existing Ideagen Academy and Q-Pulse products.

“This acquisition is a continuation of our strategy to grow by a combination of geographical and sector expertise.”

CEO of Posturite, Ian Fletcher-Price, said: “I am delighted that Workrite has been acquired by Ideagen PLC. The global reach, extensive client base, and expert marketing capabilities of Ideagen, will ensure Workrite's fantastic suite of software products will get the attention and recognition they deserve. I am confident the products will be of great interest to Ideagen's current and future clients and that Workrite's current clients will feel the benefits of being part of a much bigger business that is more focused on software development and implementation.”

There are currently 16 people, covering sales, development, implementation, support and customer service, joining Ideagen.

"We are delighted to welcome our new colleagues to Ideagen," added Mr Dorks. "Their skills and knowledge of the product are extremely valuable to us and we look forward to them becoming part of our team."

Heather Astbury
Ideagen
+44 7340 158049
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

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