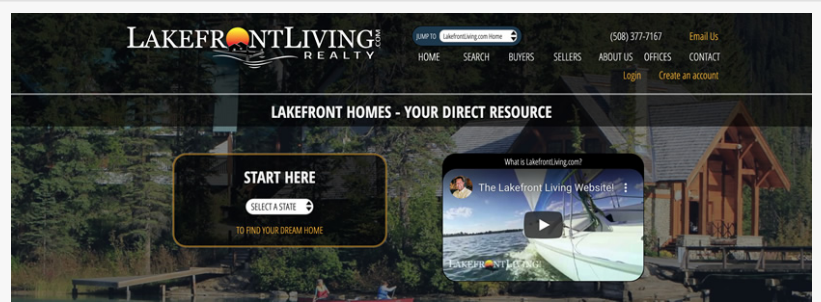


# Cutting Edge Real Estate Podcast Interviews Scott Freerksen of LakefrontLiving.com

*Kevin Harper of the Cutting Edge Real Estate Podcast interviews Scott Freerksen of national lake home real estate website LakefrontLiving.com.*

MANSFIELD, MA, UNITED STATES, March 10, 2020 /EINPresswire.com/ -- Kevin Harper of the Cutting Edge Real Estate Podcast interviewed Scott Freerksen of national [lake homes](https://www.lakehomes.com) website LakefrontLiving.com.



LakefrontLiving.com Serves Lake Home Real Estate Markets Nationwide

In the interview, Freerksen describes his unique business model that specializes in the lakefront home markets in every state.

"One way of describing ourselves is that we're like a RE/MAX for lake homes," Freerksen said. "The franchise model allows us to create and fine tune systems, and those systems allow the people running them to step back and enjoy the fruits of their labor a bit."

With more than 20 years in real estate, and a lifelong resident of [lake houses](https://www.lakehomes.com), Freerksen says the lakefront lifestyle is truly a passion. He says he likes to work with agents who also have that passion, because it comes through in their business relationships.

"When you understand that you can go out for a midnight boat ride, or water ski with your kids in the summer, or sit on the deck with a cup of coffee in the morning, it changes everything," he says. "You want to share that experience with your clients."

He says that he loves working with agents who also have that passion, because it overflows into their [lake home real estate](https://www.lakehomes.com) business.

He says that as an online business, he's found that ranking on the search engines is a key driver.

"Showing up on page one of Google not only helps get traffic and convert leads, but it helps our franchisees get listings," he said. "We work hard to ensure our agents get the online exposure they need to succeed in the lakefront real estate business."

## About Lakefront Living Realty, LLC

Lakefront Living Realty LLC is a real estate broker specializing in lakefront property. With offices and partners in multiple states covering numerous lake real estate markets across the United States, it takes just 30 seconds to find any direct lakefront home. On LakefrontLiving.com, every lake is described in detail so users can make an informed lifestyle decision.

## About Cutting Edge Real Estate Podcast

Cutting Edge Real Estate Podcast is produced by Kevin Harper of <https://www.resultsinternet.com>, a real estate website, SEO, and digital marketing company. Results Internet works with real estate agents and brokers all over the U.S. to build their business and help them grow their online presence.

Contact Information:

Scott Freerksen, Broker/Owner  
Lakefront Living  
63 Lakeview Ave  
Mansfield, MA 02048  
508-377-7167  
info@lakefrontliving.com

Website: <http://www.lakefrontliving.com/>  
Facebook: <http://www.facebook.com/Lakefront.Living/>

Scott Freerksen  
LakefrontLiving.com  
+1 508-377-7167  
[email us here](#)

Visit us on social media:  
[Facebook](#)

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