



# Global Hair Styling Equipment Market Outlook 2024 – by Goldstein Research

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*Global hair styling equipment market is anticipated to reach USD 19.6 billion by 2024 , growing at a CAGR of 5.6% over the forecast period 2016-2024.*

NEW YORK, NY, UNITED STATES, March 17, 2020 /EINPresswire.com/ -- Global Hair Styling Equipment Market Outlook 2024 – by Goldstein Research

Goldstein Research has recently published a research report that provides in-depth information about how growth of the

“Global hair styling equipment market will unfold in the near future. According to the report, global hair styling equipment market is anticipated to reach USD 19.6 billion by 2024 , growing at a CAGR of 5.6% over the forecast period 2016-2024.

“The beauty services consumption in developing countries have been increasing exponentially since last couple of years. Consumers are becoming more aspiration driven which has led to evolution of concept of grooming and beauty for both male and female segment in order to enhance their appearances. Consumers are ready to pay a premium to pamper themselves with these services.” , states Goldstein Research analyst.

Report is available at: <https://www.goldsteinresearch.com/report/global-hair-styling-equipment-market-outlook-2024-global-opportunity-and-demand-analysis-market-forecast-2016-2024>

## Key Findings in the Research Report

- Styling product sales increased by mid-single digits, as clients continued home hair styling with newer, more efficient styling tools.
- The use of the technology, and the hair dryer particularly might give the organizations the great opportunity in creating the competitive advantage in the services and products they provide to the consumers in the targeted market.
- The organizations are able to find the differences and the differentiation in the services they provide or in the production systems of these services and delivering them from what the competitors provide in the targeted mark.

## Market dynamic / Challenges & Restraints to Growth Market

Variety of product portfolio and availability of colors drives the global salon industry market in addition with hair color market. The e-Commerce market in Global is booming with the unprecedented growth it witnessed in the last couple of years driven by the speedy technology adoption. The competition in this industry is anticipated to be further intensified with the penetration of plethora of e-Commerce players

Explore a sample report with definite research, sharp bits of knowledge, and inside and out nation levels estimations. Increase business insight on Global Hair Styling Equipment Market by Type of administration, by end-client and by region at :

<https://www.goldsteinresearch.com/request-sample/global-hair-styling-equipment-market-outlook-2024-global-opportunity-and-demand-analysis-market-forecast-2016-2024>

“Global Hair Styling Equipment Market Outlook 2024” by Goldstein Research contains the detailed overview of the global hair styling equipment market. The report highlights the competitive outlook of major players that includes business strategies, product portfolio, revenue distribution, financial analysis, services innovations, and investments. The in-depth analysis of this report will help the clients to assess their business strategies as per the competitive environment in the market space.

Key players of the Global Hair Styling Equipment Market are:

Conair Corp.  
Philips N.V.  
Helen of Troy  
Koninklijke Philips  
Panasonic  
TESCOM  
Andis  
Beauty Elite Group  
Bio Ionic  
Devacurl  
Drybar  
TESCOM  
Dyson  
Elchim  
Farouk Systems  
P&G  
Unilever

Further, Global Hair Styling Equipment Market Report encompasses market trends, drivers, opportunities, challenges, risk analysis, market attractiveness, SWOT analysis, Porter’s five force model and BPS analysis. The market analysis report also portrays the hair styling equipment forecast market share, market size and annual growth rate, based on estimated market size, market growth rate and anticipated market trends.

About Goldstein Research

Based in the US, Goldstein Research currently has a strong presence in the American and Asian countries. In the next five years, we strive to expand our reach to 50+ nations spanning across Europe, Asia and parts of the Middle East and Africa. We strive to realize a strong brand presence globally through our quality research and forecasting solutions.

Our mission is simple: to develop insightful business solutions, help our clients make powerful future decisions to keep them well ahead of the game which is the market, and leave a mark across businesses and communities through our well-defined ideas and clear-cut forecasts.

Our market research reports provide in-depth analysis of global and regional variations along with competitors’ overview. Our analysts working on consumer industry analysis report helping various tech-giants, tech start-ups and entry players to assess the current and upcoming business scenario. We believe in the rigorous examination of the current market scenario and build around creative ideas and approaches that are most suitable for our clients’ needs and business agenda.

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