



# Tommy Harwood's Farming Businesses: Why They Succeeded

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*Running a business can be a difficult task, no matter how experienced. Tommy Harwood discusses how he was able to make his farming businesses a success*

GARBERVILLE, CA, USA, March 18, 2020 /EINPresswire.com/ -- Running a business is not an easy task, nor is it a simple one. No matter how experienced you are, the job will always require you to give it your all. Not just for yourself, but for your employees as well, which [Tommy Harwood](#) will attest to. He put a lot of work and sincerity into managing his farming business, and in turn, will impart onto you how he pulled it off.

[Tommy Harwood](#): What goes into creating and operating a farming business

When Tommy Harwood started his farming and agricultural jobs, which spanned farm, supply, pet care, and more, he knew that he had to take it seriously. This industry is no walk in the park, after all, and so anyone who wants to get into it has to be willing and able to put the time in. Tommy Harwood took stock of what, exactly, he had to offer with his businesses, which any business owner should be sure to do. It's not enough to be good at your job; after all, lots of people already are. Rather, you need to be able to convince prospective customers that your farming and agricultural services are worth their time and money. Tommy Harwood was able to succeed in part because of the reputation he had already managed to build through his years in the community he started these businesses in, among other talents that he brought to the table.

Tommy Harwood: How to keep your farm and agricultural businesses thriving

Momentum is a quality that you want to have at all times. As Tommy Harwood notes, if you have no momentum with your business, you are not likely to retain any success that you may have had in the first place. Once the honeymoon cycle ends, if you are not able to keep up the pace you've kept, or cannot reach the level of quality necessary, your customers will simply go elsewhere. So when you think about your operations, ask yourself this: are you capable of doing this job for an extended period of time at a necessary level of quality? If you want this to be anything long-term like Tommy Harwood's businesses have been, you literally cannot afford to treat your businesses lightly. Furthermore, you have to act as an example to those underneath you in your business, from managers to basic employees. If you seem emotionally or physically fatigued, this can be demotivating. However, if you keep your energy levels up to a solid standard, this will result in the opposite. In fact, a motivated workforce can even prove to be uplifting across the board, making things easier and less stressful for all involved, Tommy Harwood notes.

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