



Gift Cards Market 2020, Global Industry Analysis, Size, Share, Growth, Trends and Forecast - 2025

A New Market Study, titled "Gift Cards Market Upcoming Trends, Growth Drivers and Challenges" has been featured on WiseGuyReports.

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A New Market Study, titled "Gift Cards Market Upcoming Trends, Growth Drivers and Challenges" has been featured on WiseGuyReports.

This report provides in depth study of "Gift Cards Market" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization. The Gift Cards Market report also provides an in-depth survey of key players in the market which is based on the various objectives of an organization such as profiling, the product outline, the quantity of production, required raw material, and the financial health of the organization.

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The global Gift Cards market is valued at 381300 million US\$ in 2020 is expected to reach 575940 million US\$ by the end of 2026, growing at a CAGR of 6.0% during 2021-2026.

This report focuses on Gift Cards volume and value at the global level, regional level and company level. From a global perspective, this report represents overall Gift Cards market size by analysing historical data and future prospect. Regionally, this report focuses on several key regions: North America, Europe, China and Japan etc.

The major players in global Gift Cards market include:

- Amazon
- iTunes
- Walmart
- Google Play
- Starbucks
- Home Depot
- Walgreens
- Sephora
- Lowe's
- Carrefour
- JD
- Best Buy
- Sainsbury's
- Macy's
- Virgin
- IKEA
- H&M
- Zara
- JCB Gift Card

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The research report includes specific segments by Type and by Application. This study provides information about the sales and revenue during the historic and forecasted period of 2015 to 2026. Understanding the segments helps in identifying the importance of different factors that aid the market growth.

Segment by Type, the Gift Cards market is segmented into
Universal Accepted Open Loop
E-Gifting
Restaurant Closed Loop
Retail Closed Loop
Miscellaneous Closed Loop

Segment by Application
Restaurant
Department Store
Coffee Shop
Entertainment (Movie, Music)

Global Gift Cards Market: Regional Analysis

The Gift Cards market is analysed and market size information is provided by regions (countries). The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by Type and by Application segment in terms of sales and revenue for the period 2015-2026.

The key regions covered in the Gift Cards market report are:

North America, U.S., Canada, Europe, Germany, France, U.K., Italy, Russia, Asia-Pacific, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Latin America, Mexico, Brazil, Argentina, Middle East & Africa, Turkey, Saudi Arabia, U.A.E

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Major Key Points in Table of Content

- 1 Gift Cards Market Overview
 - 1.1 Product Overview and Scope of Gift Cards
 - 1.2 Gift Cards Segment by Type
 - 1.2.1 Global Gift Cards Sales Growth Rate Comparison by Type (2021-2026)
 - 1.2.2 Universal Accepted Open Loop
 - 1.2.3 E-Gifting
 - 1.2.4 Restaurant Closed Loop
 - 1.2.5 Retail Closed Loop
 - 1.2.6 Miscellaneous Closed Loop
 - 1.3 Gift Cards Segment by Application
 - 1.3.1 Gift Cards Sales Comparison by Application: 2020 VS 2026
 - 1.3.2 Restaurant
 - 1.3.3 Department Store
 - 1.3.4 Coffee Shop
 - 1.3.5 Entertainment (Movie, Music)
 - 1.4 Global Gift Cards Market Size Estimates and Forecasts
 - 1.4.1 Global Gift Cards Revenue 2015-2026
 - 1.4.2 Global Gift Cards Sales 2015-2026
 - 1.4.3 Gift Cards Market Size by Region: 2020 Versus 2026

....

6 Company Profiles and Key Figures in Gift Cards Business

6.1 Amazon

6.1.1 Corporation Information

6.1.2 Amazon Description, Business Overview and Total Revenue

6.1.3 Amazon Gift Cards Sales, Revenue and Gross Margin (2015-2020)

6.1.4 Amazon Products Offered

6.1.5 Amazon Recent Development

6.2 iTunes

6.2.1 iTunes Gift Cards Production Sites and Area Served

6.2.2 iTunes Description, Business Overview and Total Revenue

6.2.3 iTunes Gift Cards Sales, Revenue and Gross Margin (2015-2020)

6.2.4 iTunes Products Offered

6.2.5 iTunes Recent Development

6.3 Walmart

6.3.1 Walmart Gift Cards Production Sites and Area Served

6.3.2 Walmart Description, Business Overview and Total Revenue

6.3.3 Walmart Gift Cards Sales, Revenue and Gross Margin (2015-2020)

6.3.4 Walmart Products Offered

6.3.5 Walmart Recent Development

6.4 Google Play

6.4.1 Google Play Gift Cards Production Sites and Area Served

6.4.2 Google Play Description, Business Overview and Total Revenue

6.4.3 Google Play Gift Cards Sales, Revenue and Gross Margin (2015-2020)

6.4.4 Google Play Products Offered

6.4.5 Google Play Recent Development

6.5 Starbucks

6.5.1 Starbucks Gift Cards Production Sites and Area Served

6.5.2 Starbucks Description, Business Overview and Total Revenue

6.5.3 Starbucks Gift Cards Sales, Revenue and Gross Margin (2015-2020)

6.5.4 Starbucks Products Offered

6.5.5 Starbucks Recent Development

6.6 Home Depot

6.6.1 Home Depot Gift Cards Production Sites and Area Served

6.6.2 Home Depot Description, Business Overview and Total Revenue

6.6.3 Home Depot Gift Cards Sales, Revenue and Gross Margin (2015-2020)

6.6.4 Home Depot Products Offered

6.6.5 Home Depot Recent Development

6.7 Walgreens

6.6.1 Walgreens Gift Cards Production Sites and Area Served

6.6.2 Walgreens Description, Business Overview and Total Revenue

6.6.3 Walgreens Gift Cards Sales, Revenue and Gross Margin (2015-2020)

6.4.4 Walgreens Products Offered

6.7.5 Walgreens Recent Development

6.8 Sephora

6.8.1 Sephora Gift Cards Production Sites and Area Served

6.8.2 Sephora Description, Business Overview and Total Revenue

6.8.3 Sephora Gift Cards Sales, Revenue and Gross Margin (2015-2020)

6.8.4 Sephora Products Offered

6.8.5 Sephora Recent Development

6.9 Lowes

6.9.1 Lowes Gift Cards Production Sites and Area Served

6.9.2 Lowes Description, Business Overview and Total Revenue

6.9.3 Lowes Gift Cards Sales, Revenue and Gross Margin (2015-2020)

6.9.4 Lowes Products Offered

- 6.9.5 Lowes Recent Development
- 6.10 Carrefour
 - 6.10.1 Carrefour Gift Cards Production Sites and Area Served
 - 6.10.2 Carrefour Description, Business Overview and Total Revenue
 - 6.10.3 Carrefour Gift Cards Sales, Revenue and Gross Margin (2015-2020)
 - 6.10.4 Carrefour Products Offered
 - 6.10.5 Carrefour Recent Development
- 6.11 JD
- 6.12 Best Buy
- 6.13 Sainsbury's
- 6.14 Macy's
- 6.15 Virgin
- 6.16 IKEA
- 6.17 H&M
- 6.18 Zara
- 6.19 JCB Gift Card
- 6.20 AL-FUTTAIM ACE

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